

## VIII. ECONOMIC ACTIVITY AND BUSINESS DEVELOPMENT

### C. LAND, CONSTRUCTION AND DESIGN OF PHYSICAL PLANT

#### 7. HOTEL

*Submit as Exhibit VIII. C.7.a. a description of the proposed hotel(s), including the types of rooms, the numbers and proposed square footage of each type of room at full build-out and for each phase, if applicable. Describe the level of service and, if known, the flag or brand of the proposed hotel. If more than one level of service and/or flag or brand is intended, describe each level of service and/or flag or brand and how they will be developed, operated, and marketed separately but may be operationally combined. Provide copies of any arrangements or agreements relating to branding, franchising and hotel loyalty or patronage programs planned in connection to the proposed hotel(s) that are different from the Applicant's or the Manager's branding and customer loyalty or patronage programs.*

As a true integrated resort, Live! Hotel & Casino New York combines a luxurious upscale boutique Hotel, a first class Casino, and a state-of-the-art Performance Venue, with signature Restaurants and high-end Conference Facilities. Created to both respect and celebrate the surrounding natural landscape – the new Live! Hotel & Casino NY introduces bold contemporary forms and materials to fully engage and intrigue both the local guests, and those from further afield.

The 12-story tower includes 321 guest rooms, including 48 suites of various sizes. The included program reflects the breakdown of the rooms by floor and square footage. The applicant's business plan sets the hotel at a Four Star level. It will be owned and operated exclusively by the Applicant.

#### **Attachments included:**

Live! Hotel Casino NY Program

Bold Food agreement

Cheesecake Factory Agreement

Tower plan