

IX. LOCAL IMPACT AND SITTING FACTORS

B. REGIONAL TOURISM AND ATTRACTIONS

2. PARTNERSHIPS WITH LIVE ENTERTAINMENT VENUES

Submit as Exhibit IX. B.2.a. copies of any and all contracts, agreements, MOUs or other understandings with live entertainment venues that may be impacted by the Gaming Facility. Contracts, agreements, MOUs and understandings shall include terms and conditions governing cross marketing, coordination of performance schedules, booking of performers, arrangements or agreements with promoters, promotions and ticket prices. Also explain how the Gaming Facility intends to actively support the mission and operation of impacted live entertainment venues including any minimum dollar commitments and/or special efforts the Applicant will make to promote live entertainment venues.

Exhibit IX.B.2a is a collection of agreements, understandings and cross marketing programs that have been established by Applicant and live entertainment venues, including the use of multiple live music venues within the Project, cooperative booking of performers, coordination of performance schedules, and the potential for the Project's Player Rewards program to be used to support area performance venues by cross marketing.

The Applicant does not yet have any agreements or understandings with any live entertainment venues. It is the intention to have discussions with such venues with the intention of entering into cross-marketing programs and agreements of cooperative coordination. The Applicant intends that the program detailed in response to IX.B.1 herein will be the type of program that will be implemented with live entertainment venues.