



June 23, 2014

Jeff Morris
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Wyomissing, PA 19610

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NEWBURGH WATERFRONT
26 FRONT STREET
NEWBURGH NY, 12550

Dear Jeff,

As one of the owners of Billy Joe's Ribworks, I was pleased to meet with you on June 17, 2014 to learn about the prospects and vision of the planned casino resort – Live! Hotel & Casino - in South Blooming Grove. We appreciate the opportunity to communicate and coordinate together, as you look to develop a world-class destination for the entire Mid-Hudson Valley region.

Billy Joe's large outside bar has a huge stage for live acoustic performances during the week — with live bands rocking the waterfront on Friday and Saturday nights. Mouthwatering ribs, spectacular views of the Hudson River, outdoor dining, live entertainment and family-friendly pricing makes Billy Joe's one of the Hudson Valley's most exciting restaurants. The view from our deck puts you directly on the Hudson River and enhances the experience during the summer months.

We are excited to become an extended amenity of the Live! Hotel & Casino by providing your guests with many unique experiences only we can offer in the Mid-Hudson Valley. Our unique business welcomes the opportunity to become one of The Live's regional partners – providing cross-promotion and marketing opportunities. We look forward to providing your guests with recreational and on-site/off-site dining experiences. Together, Billy Joe's Ribworks and The Live! Hotel & Casino will make the Mid-Hudson Valley a true resort destination for the entire Northeast.

Please count on our assistance and collaboration and, let us know of how we might help further.

Sincerely,



Billy Joe's Ribworks