

## Memorandum of Understanding

May 6th, 2014

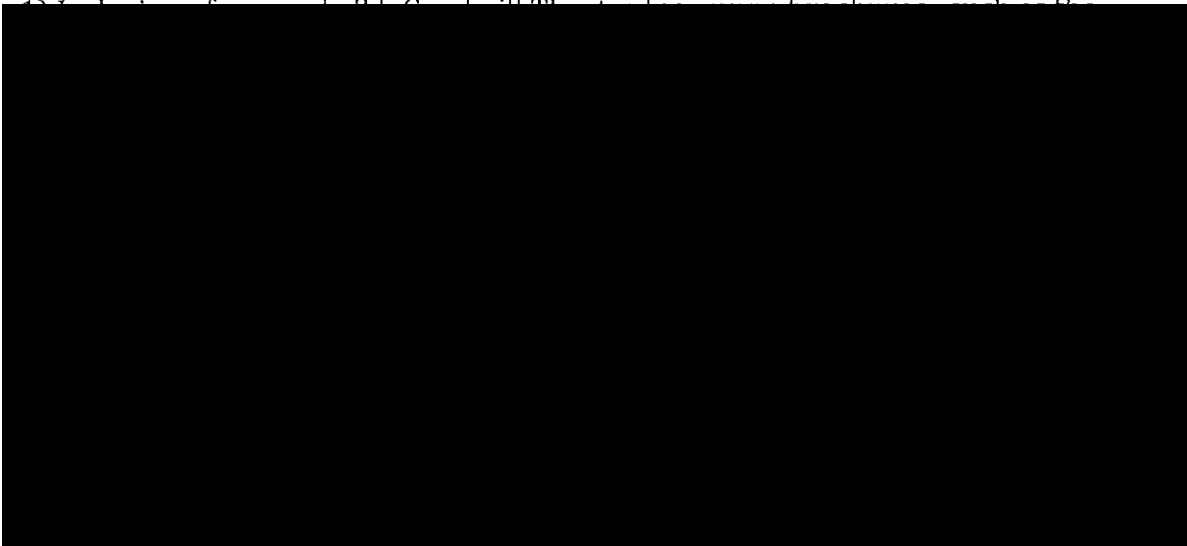
Traditions and Goodwill Theatre Inc. desire to enter into a mutual understanding in which they work together to advance the goals of each organization;

The purpose of this Memorandum is to provide the framework for any future agreement regarding collaborative Entertainment Cross Marketing and Promotion efforts.

Traditions and Goodwill Theatre Inc. acknowledge that no contractual relationship is created between them by this Memorandum, but agree to work together in the true spirit of partnership to ensure that there is a united visible and responsive leadership to demonstrate financial, administrative and managerial commitment to Cross Marketing and Promotion efforts by means of the following individual services.

### **Cooperation**

The proposed activities and services we are considering include, but are not limited to Traditions and Goodwill Theatre Inc. doing the following:



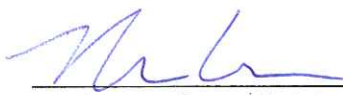
## Understanding

It is mutually agreed upon and understood by and among the Partners of this Memorandum that:

- a. Each Partner will work together in a coordinated fashion to meet these objectives.
- b. In no way does this agreement restrict involved Partners from participating in similar agreements with other public or private agencies, organizations, and individuals.
- c. Nothing in this memorandum shall obligate any Partner to the transfer of funds. Any endeavor involving reimbursement or contribution of funds between the Partners of this Memorandum will be handled in accordance with applicable laws, regulations, and procedures. Such endeavors will be outlined in separate agreements that shall be made in writing by representatives of the Partners involved and shall be independently authorized by appropriate statutory authority. This Memorandum does not provide such authority.
- d. This Memorandum is not intended to and does not create any right, benefit, or trust responsibility.
- e. This Memorandum will be effective upon the signature of both Partners.
- f. Promotions will in certain cases be dependent upon scheduling, the nature/genre of live event(s), as well as other considerations. Advertising and other marketing spend dependent upon pre-determined marketing budget of operation.
- g. Any Partner may terminate its participation in this Memorandum by providing written notice to the other Partner.
- h. No liability will arise or be assumed between the Partners as a result of this Memorandum.

The arrangements made by the Partners by this Memorandum shall remain in place from January 01, 2015 until December 31, 2015. The term can be extended only by written agreement of all the Partners.

The following Partners support the goals and objectives of the Entertainment Cross Marketing and Promotion:

 Date: 5/24/2014

Name: Matthew Walsh, Member  
Traditions Resort and Casino



\_\_\_\_\_ Date: May 24, 2014

Name: Naima Kradjian  
CEO  
Goodwill Theatre Inc.

## **Memorandum of Understanding**

May 6th, 2014

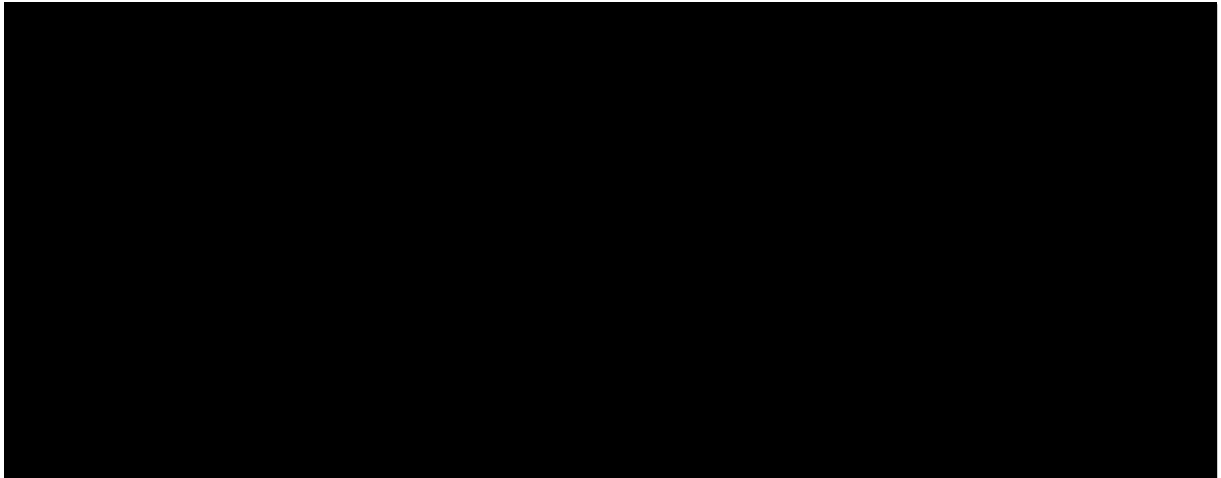
Traditions and The Binghamton Philharmonic desire to enter into a mutual understanding in which they work together to advance the goals of each organization;

The purpose of this Memorandum is to provide the framework for any future agreement regarding collaborative Entertainment Cross Marketing and Promotion efforts.

Traditions and The Binghamton Philharmonic acknowledge that no contractual relationship is created between them by this Memorandum, but agree to work together in the true spirit of partnership to ensure that there is a united visible and responsive leadership to demonstrate financial, administrative and managerial commitment to Cross Marketing and Promotion efforts by means of the following individual services.

### **Cooperation**

The proposed activities and services we are considering include, but are not limited to Traditions and The Binghamton Philharmonic doing the following:



## Understanding

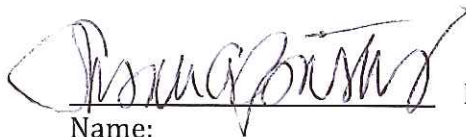
It is mutually agreed upon and understood by and among the Partners of this Memorandum that:

- a. Each Partner will work together in a coordinated fashion to meet these objectives.
- b. In no way does this agreement restrict involved Partners from participating in similar agreements with other public or private agencies, organizations, and individuals.
- c. Nothing in this memorandum shall obligate any Partner to the transfer of funds. Any endeavor involving reimbursement or contribution of funds between the Partners of this Memorandum will be handled in accordance with applicable laws, regulations, and procedures. Such endeavors will be outlined in separate agreements that shall be made in writing by representatives of the Partners involved and shall be independently authorized by appropriate statutory authority. This Memorandum does not provide such authority.
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- h. No liability will arise or be assumed between the Partners as a result of this Memorandum.

The arrangements made by the Partners by this Memorandum shall remain in place from January 01, 2015 until December 31, 2015. The term can be extended only by written agreement of all the Partners.

The following Partners support the goals and objectives of the Entertainment Cross Marketing and Promotion:

  
Date: 5/20/2014  
Name: Matthew Walsh, Member  
Traditions Resort and Casino

  
Date: May 20, 2014  
Name:  
The Binghamton Philharmonic

## **Memorandum of Understanding**

June 2nd, 2014

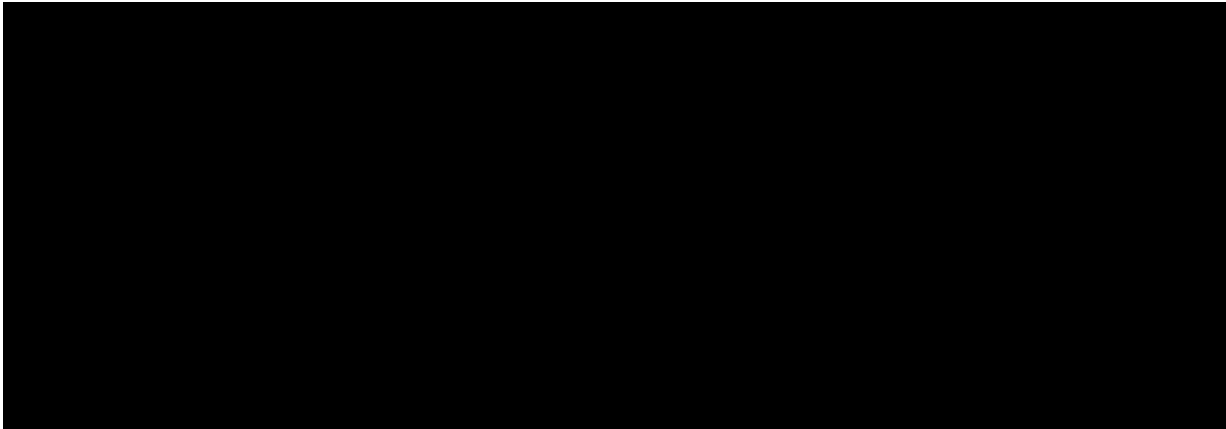
Traditions and Art Mission & Theater desire to enter into a mutual understanding in which they work together to advance the goals of each organization;

The purpose of this Memorandum is to provide the framework for any future agreement regarding collaborative Entertainment Cross Marketing and Promotion efforts.

Traditions and Art Mission & Theater acknowledge that no contractual relationship is created between them by this Memorandum, but agree to work together in the true spirit of partnership to ensure that there is a united visible and responsive leadership to demonstrate financial, administrative and managerial commitment to Cross Marketing and Promotion efforts by means of the following individual services.

### **Cooperation**

The proposed activities and services we are considering include, but are not limited to Traditions and Art Mission & Theater doing the following:




## Understanding

It is mutually agreed upon and understood by and among the Partners of this Memorandum that:

- a. Each Partner will work together in a coordinated fashion to meet these objectives.
- b. In no way does this agreement restrict involved Partners from participating in similar agreements with other public or private agencies, organizations, and individuals.
- c. Nothing in this memorandum shall obligate any Partner to the transfer of funds. Any endeavor involving reimbursement or contribution of funds between the Partners of this Memorandum will be handled in accordance with applicable laws, regulations, and procedures. Such endeavors will be outlined in separate agreements that shall be made in writing by representatives of the Partners involved and shall be independently authorized by appropriate statutory authority. This Memorandum does not provide such authority.
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- h. No liability will arise or be assumed between the Partners as a result of this Memorandum.

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The following Partners support the goals and objectives of the Entertainment Cross Marketing and Promotion:

 Date: 6/10/14  
Name: Matthew Walsh, Member  
Traditions Resort and Casino

 Date: 6/10/14  
Name:  
Art Mission & Theater

## **Memorandum of Understanding**

May 6th, 2014

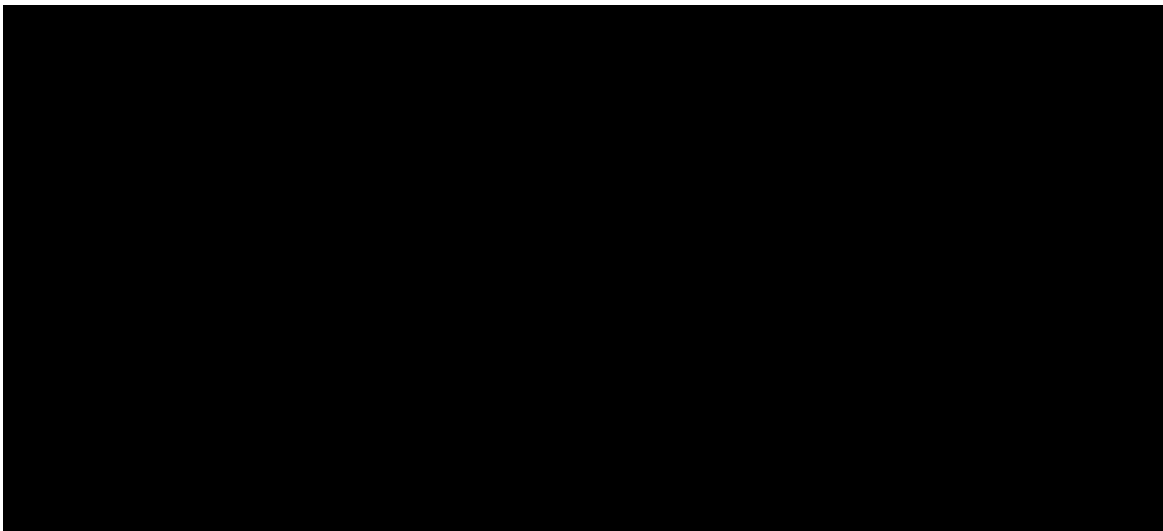
Traditions and The Cider Mill/Cider Mill Playhouse desire to enter into a mutual understanding in which they work together to advance the goals of each organization;

The purpose of this Memorandum is to provide the framework for any future agreement regarding collaborative Entertainment Cross Marketing and Promotion efforts.

Traditions and The Cider Mill/Cider Mill Playhouse acknowledge that no contractual relationship is created between them by this Memorandum, but agree to work together in the true spirit of partnership to ensure that there is a united visible and responsive leadership to demonstrate financial, administrative and managerial commitment to Cross Marketing and Promotion efforts by means of the following individual services.

### **Cooperation**

The proposed activities and services we are considering include, but are not limited to Traditions and The Cider Mill/Cider Mill Playhouse doing the following:




## Understanding


It is mutually agreed upon and understood by and among the Partners of this Memorandum that:

- a. Each Partner will work together in a coordinated fashion to meet these objectives.
- b. In no way does this agreement restrict involved Partners from participating in similar agreements with other public or private agencies, organizations, and individuals.
- c. Nothing in this memorandum shall obligate any Partner to the transfer of funds. Any endeavor involving reimbursement or contribution of funds between the Partners of this Memorandum will be handled in accordance with applicable laws, regulations, and procedures. Such endeavors will be outlined in separate agreements that shall be made in writing by representatives of the Partners involved and shall be independently authorized by appropriate statutory authority. This Memorandum does not provide such authority.
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- h. No liability will arise or be assumed between the Partners as a result of this Memorandum.

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The following Partners support the goals and objectives of the Entertainment Cross Marketing and Promotion:

 Date: 5/6/14  
Name: Matthew Walsh, Member  
Traditions Resort and Casino

 Date: 5/6/14  
Name: Gail Belokur  
The Cider Mill/Cider Mill Playhouse