

**Exhibit IX.B.1.b - Rewards Program Participants**

The Traditions Resort & Casino has reached out to local organizations, businesses and vendors to partner in a rewards program in which player rewards points may be obtained for goods, services, or event tickets. The following is a partial list of those who expressed interest in participating following the opening of this venue.

Art Mission & Theater	Food Fire
Atwater Estate Vineyards	Frank Longo Jewelry Originals
Auchinachie	Goodwill Theater
Baked Euphoria	Happy Tomato Pizza & Catering Company
Best Western Plus	Knucklehead Embroidery & Screen printing
Binghamton Mets	Lakewood Vineyards
Binghamton Philharmonic	Mountain Productions
Binghamton Senators	Nirchi's Restaurant
Black Bear Winery	Oakdale Mall
Bobbie Nevinger	Oakdale Wine and Liquors
Broadway Diner	Raceline Direct
Bundy Museum	Realty USA
ChiroSport & Spine	Roberson
Cider Mill Playhouse	Ross Park Zoo
Corner Drugs & Gifts	Rossi's Pizza
Court Jester	SUNY Broome
Exceptional Entertainment	The Blind Tiger
Feel Good – (personal trainer)	
Finucan Chiro	