

BRYANT
DESIGN
STUDIOS

WHO ARE WE

A 3D-rendering & design studio that endeavors to see the product as big as the originator. Our goal is to breathe life into the envisioned plan so the world, too, can see the dream.



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TEAM

At Bryant Design Studios, a piece of our heart lives within the brick and mortar of your completed projects, because we've helped you create something meaningful. As we always say: Don't live to retire. Love what you do. And make the most out of life. It's our goal to work with visionaries to help create inspiring designs that will shape our community, nation and world.

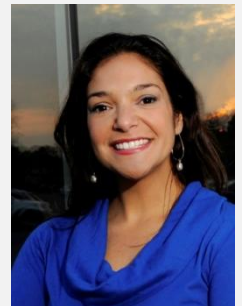
Michael Bryant, Creative Director

Mr. Bryant is an architectural designer specializing in dynamic visualization. His main focus is helping clients win projects and communicating high-end conceptual design. Creating innovative design solutions and using new digital tools keeps him on the cutting edge of the industry. It's his perfectionist work ethic and kind soul that unite to make each project inspiring and flawless for the customer.



Enid Bryant, Marketing Director

Enid's experience in communications and public relations help customers make their vision known to the world. Her message is always clear, caring and positive. Enid's mission is to see companies succeed by bringing out the full potential in every project., and her vision is to see our client's hopes be reached through the team's efforts.





PROFILE

Michael Bryant, ASAI
Co-Founder & Creative Director

Michael R. Bryant began his career along a traditional architectural path. He worked at SWBR Architects for 5 years as an architectural designer before starting a company specializing in 3D architectural visualization and design. In 2011, Michael and his wife Enid Bryant founded Bryant Design Studios. The goal of the company is to bring visionary's dreams to life with the combination of 3D visualization and compelling design. What is created in the process is a dynamic experience for the client and an impressive presentation to help sell the project to the world. Michael's attention to detail and Enid's public relations and media background have allowed BDS to excite and inspire clients all along the East Coast from Miami to New York City.

Key Project Experience

Wadsworth Square- Rochester, New York

2014 AIA Design Award Winner

Mixed Use- Retail, Commercial & Residential

Fisher's Landing- Victor, New York

Mixed Use- Retail & Commercial - 70,000 sq.ft [1]

Madison Row- Manlius, New York

Mixed Use- Commercial & Residential- 30,000 sq.ft. [2]

CityGate Development- Rochester, New York

Mixed Use- Retail, Commercial & Residential - 40,000 sq.ft. [3]

The Lofts at 749 Monroe Avenue- Rochester, New York

Mixed Use- Retail/ Commercial & Residential - 56,000 sq.ft. [1]

Henrietta Town Centre- Henrietta, New York

Mixed Use- Retail - 109,000 sq.ft. [1]

129 Genesee Street- Fayetteville, New York

Mixed Use- Retail & Residential - 27,600 sq.ft. [2]

Ethan Allen Plaza- Fayetteville, New York

Commercial & Retail - 23,000 sq.ft. [2]

Education

State University of New York at Buffalo

School of Architecture

BPS Architecture, 2006

PROJECT ATTRIBUTION NOTES

[1] Project performed by Smith+Associates Architects, PLLC

[2] Project performed by HT Project Solutions

[3] Project performed by Costello and Sons Developers



PROFILE

Enid Bryant

Co-Founder & Marketing Director

Enid's experience in communications and public relations help customers make their vision known to the world. Always clear, caring and positive. Enid's primary focus is to deliver the highest in customer service and help projects shine in the public eye. Enid's mission is to see companies succeed by bringing out the full potential in every project.

Professor of Communication Studies, Keuka College — 2012-Present

Teach media writing, digital publishing, business and professional writing, college writing and additional courses within the Organizational Communications major. Develop classroom lessons and lectures based on a previous professional experience working in the media as a reporter, editor, columnist, publicist and magazine editor in chief.

Co-Founder and Marketing Director, Bryant Design Studios; Rochester, New York — 2011-Present

Coordinate marketing and digital outreach initiatives to increase brand awareness, including the redesign of the company's website and copywriting for marketing campaigns. Oversee internal-contractor relationships during the planning, development and execution of design projects. Conceive and execute e-Marketing programs to increase clientele and website traffic conversion rates.

Adjunct Instructor, St. John Fisher College; Rochester, New York — 2011-2012

Taught media writing to journalism and communications students.

Adjunct Instructor, Monroe Community College; Rochester, New York — 2011-2012

Taught three courses in mass communications/media studies.

Editor in Chief, Next Step Publishing Inc.; Victor, New York — 2010-2011

Managed online content and led the company's social media strategy. Coordinated the print production of five glossy magazines a year while managing dozens of freelance writers. Daily duties included writing, editing and website curation.

Young Audience Editor, Rochester Democrat and Chronicle, Gannett Co.; Rochester, New York — 2007-2010

Led the production of a website targeted to young professionals. Meanwhile, I coordinated copy contributed by the business writing staff, edited copy for the business and 1A sections and contributed a weekly column on workplace issues for the Sunday newspaper.

Publicist, University of Rochester; Rochester, New York — 2006-2007

Promoted the university's student life activities to local and national media outlets. Contributed written articles to the University's magazine, weekly internal publication and website. Other duties included coordinating press conferences and special events.

Reporter, Rochester Democrat and Chronicle; Rochester New York — 2003-2005

As a suburban reporter I wrote news articles and feature stories for the daily newspaper, special sections and on-line report.

Education

University of London, London, England — M.A., Media, Culture and Communication, 2006

University of Florida, Gainesville, Florida — B.A., Journalism, 2003

Indian River Community College, Fort Pierce, Florida — A.A., General Education, 2001

KEY PROJECTS

Wadsworth Square Rochester, New York

Mixed-use
Retail | Commercial | Residential

Project Size: 46,000 sq.ft.

2014 AIA Design Award Winner

To reinvigorate Wadsworth Park and bring life to an underutilized parcel of land in Rochester, we have designed a site for mixed use development, consisting of lofts, office space, retail, restaurant space and an art gallery. The design captures the essence of the human spirit: it is mindful, inspiring, playful and lively. Like those who will frequent the retail space and call the lofts home, this space will breath new energy into Wadsworth Park.

Project Attribution Notes

[1] Project performed by Bryant Design Studios.
Michael Bryant functioned as Lead Designer.



BRYANT DESIGN STUDIOS

CityGate

Rochester, New York

2 Mixed-use buildings
Retail | Commercial | Residential

Project Size: 140,000 sq.ft.

The vision is quite simple, take an unused parcel of land, in a very vital part of the city, design and build based on what the community needs and wants, and create a new destination for all to enjoy. CityGate, opening in Spring 2014, is a 45-acre mixed-use development featuring a blend of shopping, living, dining, playing, and staying.

Project Attribution Notes

[1] Project performed by Costello and Son Development.
Bryant Design Studios functioned as Lead Designer.



BRYANT DESIGN STUDIOS

The Lofts at 749 Rochester, New York

Mixed-Use
Commercial | Residential

Project size: 56,000 sq.ft.

Concept study. Developers plan to invest \$3.5 million in a 90-year-old existing structure along Rutgers Street - uncovering the expansive windows that once encased the building and transforming the space to 39 market-rate loft apartments and townhouses.

Project Attribution Notes

[1] Project performed by Smith+Associates Architects, PLLC. Bryant Design Studios functioned as Lead Designer.



BRYANT DESIGN STUDIOS

Fisher's Landing Victor, New York

Mixed-Use | Commercial

Project size: 70,000 sq.ft.

The Fisher's Landing project includes improvements and new development to support an additional 70,000 square feet of retail and office space. Historically operated as a 19,000 square foot retail facility, the development is being upgraded and renovated to become a state-of-the-art retail space for businesses and offices in Victor, NY.

Project Attribution Notes

[1] Project performed by Smith+Associates Architects, PLLC. Bryant Design Studios functioned as Lead Designer.

