Exhibit VIII.C.10.b - Promotion of local and regional amenities

Traditions Resort & Casino will be a showcase for the local community. Traditions hosted a vendor fair where numerous local businesses expressed interest in partnering with Traditions' expanded resort. The following businesses have expressed great interest in becoming a part of Traditions Resort & Casino:

- Kampai Japanese Steakhouse Feature Sushi and Japanese cuisine in the 24-hour café
- Cortese Restaurant Feature local pizza in the Sports Bar
- Baked! By Camile Feature baked goods in the 24-hour café
- Spiedie & Rib Pit Feature the local favorite spiedies in the sports bar
- Binghamton Hots Feature hot plates in the sports bar
- Zonas Grill Feature burgers and quesadillas in the casino
- Lakewood Vineyards Feature finger lake wines in the casino
- Black Bear Winery Feature local wine in the casino
- Atwater Estate Vineyards Feature finger lake wines in the casino
- Conti Jewelers Feature jewelry in the casino retail shop
- Frank Longo Originals Feature jewelry in the casino retail shop
- Phil's Gift Shop Feature retail items in the casino retail shop
- Somethin' Sweet Gourmet Feature chocolates in the 24-hour café
- The Bagel Factory Feature breakfast items in the 24-hr café
- The Country Bar Feature country food in the sports bar
- Candy Man Vending Feature vending machines in the bus lobby and hotel

. The new hotel was sized appropriately to ensure that the local hospitality industry will share in this new economic development. Local hotels are eager to participate in this economic development project as their average occupancy is approximately 45%-55%. Traditions has entered the attached agreements with the following neighboring hotels for overflow customer accommodations:

- Residence Inn 4610 Vestal Pkwy E, Vestal, NY 13850
- Holiday Inn Express 3615 Vestal Pkwy E, Vestal, NY 13850
- Quality Inn 4105 Vestal Pkwy E, Vestal, NY 13850
- Hampton Inn & Suites 3708 Vestal Pkwy E, Vestal, NY 13850
- Hampton Inn 630 Field St, Johnson City, NY 13790

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Exhibit VIII.C.10.b

Traditions Resort & Casino has also announced the launching of a Loyalty Player Rewards program with local businesses. This program will allow players to redeem points earned through slot machine and table game play in exchange for gift cards, tickets and credits from participating local businesses in the Southern Tier. This unique rewards program will ensure that local businesses share in the success of Traditions which The following businesses have expressed their interest in participating in this program:

- ChiroSport & Spine Chiropractic Treatments & Rehab
- Raceline Direct NASCAR racing merchandise
- Auchinachie Plumbing, Heating & Air Conditioning
- Monavie Health & Wellness
- Corner Drugs & Gifts Pharmacy, Healthcare and gifts
- Exceptional Entertainment Event Entertainment and rentals
- Finucan Chrio Pilates & Yoga
- Realty USA Real Estate Services
- Roberson Museum
- Black Bear Winery
- Binghamton Philharmonic
- Ross Park Zoo
- Binghamton Senators
- Binghamton Mets
- Goodwill Theater

Traditions Resort & Casino is optimally situated to not only promote local businesses but to also have customers experience these businesses. There are numerous ancillary amenities customers can enjoy within walking distance or a very short drive of Traditions. As you can see from the agreements in place thus far, Traditions Resort & Casino is working with the community to ensure everyone benefits from the influx in tourism.

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