

New York Gaming Facility Location Board  
Response to Request for Applications to Develop and Operate a  
Gaming Facility in New York State

**TIOGA DOWNS RACETRACK, LLC**

*Exhibit VIII.C.9.a.*

Tioga Downs has three entertainment venues currently in operation, featuring acts ranging from DJs, to local bands, to nationally known headliners. Building on a proven track record providing exciting and well run events to the Southern Tier, entertainment will remain an important component of the marketing mix to attract new customers, retain current customers and support tourism as Tioga Downs's transitions into Tioga Downs Casino Resort (TDCR). As part of the expansion, five new entertainment venues will be added, for a total of eight entertainment venues property-wide.

**Tioga Downs (current) Entertainment Venues:**

Coasters Sports Bar – 3,600 sf with a capacity of 200

Coasters Sports Bar offers free entertainment on Friday and Saturday nights year round. Genres include live local bands, DJs, karaoke, and trivia games.

Mutuel Lobby Stage – 6,594 sf with a capacity of 500

When not used for racing, the lobby provides ample space with stage to host a variety of entertainment acts. Generally utilized for free and low cost ticketed events (\$10-\$15) including live concerts, tribute bands, talent shows, and comedy nights which are typically held two weekends per month during the fall, winter and spring season when outdoor venues are closed. Free live bands often appear on summer weekends at the conclusion of the day's racing card.

Outdoor Concert Venue – outdoors (square footage N/A) with a capacity of 4,593+

The outdoor concert venue is used during the warmer months and hosts headliner/high-draw events with assigned seating and ticket prices ranging from \$20 to \$35. A mobile stage is positioned just beyond the racetrack, creating "close to stage" premium seating on the racetrack in addition to the 4,593 elevated seats in the grandstands. Since 2007, Tioga Downs has featured a summer concert series of high-profile artists such as; Michael Bolton, Charlie Daniels Band, Michael McDonald, Creedence Clearwater Revival, and Pam Tillas. As a result, Tioga Downs has become known as an established entertainment destination throughout New York's Southern Tier and the Northern Tier of Pennsylvania.



Tioga Downs has a current contractual agreement with an entertainment promoter, Soul Station LLC. Please see the documents accompanying this exhibit.

# **TIOGA DOWNS RACETRACK, LLC**

*(Exhibit VIII.C.9.a. cont.)*

## **Five New Entertainment Venues At TDCR:**

### **Multi-Purpose Room – 6,562 sf with a capacity of 600 (theater style) or 410 (seated at tables)**

The Multi-Purpose Room will be located in the Amenities Building of the planned expansion. The venue will be used for a variety of entertainment genres including indoor concerts, comedy acts, dinner shows, etc. Ticket prices will range between \$10-\$50 depending on the cost and popularity of the act.

### **Upper Terrace – 6,800 sf with a capacity of 300**

The Upper Terrace, also a part of the plan for the new Amenities Building, will offer an outdoor alternative to the free entertainment currently being held in Coasters Bar on the weekends.

### **Lower Terrace – 7,800 sf with a capacity of 400**

The Lower Terrace will be a patio setting located outside the restaurants. This space will be used for free entertainment and customer themed parties/events where food and beverages are served.

### **Gaming Floor Lounge Stage – 1,732 sf with a capacity of 100**

The newly designed casino floor will feature a lounge with a stage on which free acts will perform to keep the casino experience fresh and exciting.

### **Virgil's BBQ and Honky Tonk Night Club – 4,669 sf with a capacity of 200**

Because our market loves country, TDCR is excited to introduce Virgil's BBQ and Honky Tonk Night Club to the Southern Tier. Virgil's BBQ flagship restaurant, located in the heart of Manhattan, has earned a national reputation for Southern Hospitality and the place where friends gather to relax, eat and have a great time while enjoying exceptional BBQ. After dinner hours, the Honky Tonk Night Club will feature a variety of country music acts, from the local to national level, plus open mic nights, mechanical bull riding, and country dance demonstrations and competitions. A full beverage offering will include specialty drinks and New York State craft beers.

