

## **LOCAL AGREEMENTS**

### **Exhibit IX. B.4**

Please see **Exhibit IX.B.1** for Cross Marketing Letters of Intent and **Exhibit IX.B.2.a** for Memorandum's of Understanding entered into by and between RW Orange County LLC and local vendors in the region.

Resorts World Hudson Valley will meet with the local businesses with the intention to develop a cross-marketing strategy for the mutual benefit of the parties prior to commencement of operations. Following commencement of operations, the parties will review the strategy in good faith on an annual basis.

To the extent Resorts World Hudson Valley offers any type of customer loyalty program, associated program "points" may be used at the local businesses and loyalty points redeemed at the local businesses shall be reimbursed to the local businesses by the Resort, terms of which will be negotiated between Resorts World Hudson Valley and the local businesses. Loyalty point redemption ratios will be at the Resort's sole discretion.

Resorts World Hudson Valley and local businesses may collaborate on mutually agreed promotions, mutual member or patron discounts or other collaborative efforts to encourage visitation by local businesses customers to the Resort and visitation by Resort customers to local businesses.

Such other collaborative marketing and cross-promotional efforts as may be determined from time to time by and between Resorts World Hudson Valley and the local businesses.