

ENTERTAINMENT VENUES

Exhibit VIII. C.9.b

Resorts World Hudson Valley's entertainment is woven throughout the resort. Along with the gaming there are multiple stages and areas that will feature entertainment.

Events will be expanded to cover all the seasons for compelling year round reasons to visit. A variety of acts will be utilized to grow the strongest base of retail customers and to target the appropriate segments of the customer base. To strengthen the draw locally the amenities will offer specials during mid-week periods in addition to special nights that coincide with local events and celebrations.

Strategy and Implementation Summary

Our strategy is simple: we intend to provide our customers with a variety of entertainment and amenity choices that can be for a day trip Resorts World Hudson Valley or and extended.

The keys to success in achieving our goals include:

- Resort destination that highlights entertainment, events, amenities and gaming.
- Exceptional delivery on the experience.
- Experienced management for booking and implementing for a diverse client base.
- Cultural events to address the diversity of the population and tourists in the market.
- Communicating upcoming events on site for guests to start planning a return trip based on an experience on property.
- Link together events with the region to extend trips of guests that are coming for an event or concert.
- Targeted marketing through various advertising channels based on the demographic base of the entertainment or event being offered.
- Creating value to gaming guests by including entertainment and events in their reinvestment strategy.
- Implementing promotions that are aspirational for upcoming events and entertainment.
- Package events with overnights, spas, attraction tickets and transportation.

Offering events, entertainment and a variety of amenities will be utilized to build repeat visitation from gaming guests and to build a retail business that is sustainable. The multi-purpose banquet strength in conjunction with the multitude of outlets and amenities lends to the strength of the site for selection to book meetings and function.

The variety of areas in the property that can be featured in the overall entertainment approach includes traditional venues and the use of amenities not traditionally incorporated in the entertainment and event marketing approach.

Entertainment and Event Areas

RW Spa and Fitness Center: 20,200 sq. ft.

The RW Spa features 16 exclusive rooms offering both wet and dry treatments. In addition a salon area will offer blow-outs, manicures and pedicures. The attached fitness center offers state-of-the-art fitness equipment and a small private training salon. A small fitness room for activities such as yoga, Pilates and meditation is offered with views of the rooftop garden.

Traditional spa treatments will be enhanced with specialty treatments as we combine the various cultures of the diverse market being served.

Creating exclusive launch events and wellness seminars will enable the spa to build a database of customers and will add to the value for visiting for gaming and retail guests alike.

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Multi-Purpose: 57,600 sq. ft. / 800-1,600 capacity

Entertainment and events in this space will cover a broad scope of the client base. Various concert formats will be utilized from dance party to the Asian concerts that are currently a draw for the gaming jurisdictions in New Jersey and Connecticut.

The ability to utilize the space in many ways will allow use for larger events such as player parties and tradeshow to smaller more intimate events like book signings and demonstrations.

Covering internal and external events the ballroom will be available to host formal dinners and events as well as larger cocktail parties.

From weddings to charitable receptions the professional team will be available to execute flawlessly. Meetings will be easy to execute with several break-out rooms and configurations along with sound and video systems.

Sports Bar 8,200 sq. ft. / 299

Resorts World Hudson Valley Sports Bar will feature multiple high-def. screens to surround sports enthusiasts and allow them to keep up with multiple teams and events simultaneously. A wide selection of beers will be available as well as a bar menu to satisfy hungry fans.

Special events including hosted radio nights and special autograph opportunities will be offered throughout the seasons. Special memorabilia displays and video moments will be featured throughout the year.

Bar 360: 3,900 sq. ft. / 108

Centrally located on the casino floor the Bar 360 will feature live music and acts throughout the week and showcase local as well as regional talent.

Positioning of Happy Hours and the central location will make this the natural meeting place for guests and can be incorporated into meeting and conventions for casual gatherings.

Along with the center stage surrounded with multiple video screens will feature music videos, sporting events and event viewing parties.

Garden Attraction Bar: 4,600 sq. ft. / 66

Those looking for a meeting place to relax, meet with friends and enjoy great food, music and libations will enjoy the Garden Bar. Offering just the right level to enjoy conversation and still have an opportunity to dance or enjoy a performance from local artists.

Tea Bar: 3,850 Sq. ft. / 88

Experience a sensorial celebration of Fine Teas from around the world. The Tea Bar showcases premium loose-leaf teas by a tea specialist and handcrafted, tea beverages, from Tea Lattes, Tea Smoothies to Craft Tea Fusions and Sparkling Iced Teas. Experience a menu of tea-perfect food pairings for breakfast, lunch, dinner and of course, teatime and a highly curated selection of loose-leaf teas and gifts for every occasion.

Special events featuring special tea presentations and special ceremonies will offered for guests to learn more about the various leaves and rituals.

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Wine Bar: 4,000 sq. ft. / 151

Enjoy a vino by the glass, flight or bottle in the intimate and relaxed atmosphere of Resorts World Hudson Valley wine bar. Our wine experts will guide you down a path of taste delights as they recommend pairing and suggest the next flavor to savor.

Special tasting and pairing nights will be hosted along with nights that feature the local growers. Seminars on wine selection and pairing will be offered seasonally.



Pools

Outdoor Pool Area: 20,000 sq. ft. featuring live music and DJs the outdoor pool will be transformed into a fun event weekly in the summer.

Indoor Pool Night Club: 31,400 sq. ft.

Accommodating 785 people the indoor pool will be utilized during the day for hotel guests and transformed into the H2O club in the evenings. At night the pool turns into the H2O Club featuring DJs, live performances and theme nights this club will rock the night and offer hotel visitors and regional a memorable night out. The club can also be utilized for private functions and events.



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REGIONAL EVENTS

Support of the regional events and venues will enhance the overall success of the resort and help create a broader base of customers that would not be available through our entertainment and event efforts.

Tickets for events and the promotion of those events will be achieved and supported through multiple avenues.

- Through the database a guest profile of entertainment and event preferences will identify guests for a pre-sale with supporting resort offers that will enhance the desire of the guest to attend.
- Player Development will also use events as to garner visits from their base.
- Promoting upcoming events for partner venues will begin as details and tickets for each become available.
- Utilizing multiple screens throughout the casino and the in-room video loop we will be able to touch all visitors to the resort.
- The events will be showcased in entertainment venues throughout the property.
- Venues will be offered placement on the website for the resort and direct marketing pieces to the database.
- A primary driver of support for the venues will be in the ability for guests to purchase tickets at the resort with cash or Genting Rewards points.
- Offering packages that include rooms, dining, transportation and tickets to the events regionally will used to attract returning and new attendees.

