

Exhibit IX.B.1

LOCAL BUSINESS PROMOTION

Submit as Exhibit IX. B.1. a description of plans for promoting local businesses in Host Municipality and nearby municipalities including developing cross-marketing strategies with local restaurants, small businesses, hotels and retail facilities. Provide copies of any contracts, agreements or other understandings evidencing such cross-marketing.

PLANS FOR PROMOTING LOCAL BUSINESSES IN THE HOST MUNICIPALITY

Cross-Marketing Strategies with Local Restaurants, Small Businesses, Hotels and Retail Facilities

The attached letter to the directors of the Ulster, Dutchess and Orange County Tourism Departments is an illustration of how Nevele Resort, Casino & Spa is committed to working with the local tourism offices to promote and cross market the world class tourism sites in the Hudson Valley Region.

A copy of our Memorandum of Understanding (MOU) with the community's well-known Shadowland Theatre is also included.

In addition, in 2013 Nevele approached the Hudson Valley Economic Development Corporation (HVEDC) and proposed a coordinated "buy local" program. Nevele's proposal was to have HVEDC coordinate an on-line purchasing system to give regional businesses visibility on Nevele's forward purchasing needs. A similar system is in place for regional growers. HVEDC has agreed in principal to such an arrangement. This would help maximize local sourcing of goods and services for Nevele. Nevele would expect to implement this plan upon license award. Additional plans include periodic presentations by Nevele staff to local businesses to help local businesses know how to do business with Nevele. Nevele has been an aggressive proponent of "buying local" and expects to continue to be innovative on this topic.

Notes

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