



EXHIBIT X.A.2. PROBLEM GAMBLING SIGNAGE

Submit as Exhibit X.A.2. a description of signs, alerts and other information that will be available in the proposed Gaming Facility to identify resources available for those affected by gambling related problems, including the New York State Office of Alcoholism and Substance Abuse Services (OASAS) HOPEline (1-877-8-HOPENY).

The CPG Plan¹ includes a description of signs, alerts and other information that will be available in the proposed Gaming Facility to identify resources available for those affected by gambling related problems, including the New York State Office of Alcoholism and Substance Abuse Services (OASAS) HOPEline (1-877-8-HOPENY).

Signage will convey information in plain clearly understandable language. The signage and examples of helpline statements are Attachments to the CPG Plan and the specific locations for the signs are set forth therein. Under the provisions of the CPG Plan related to this signage, the term “advertisement” means marketing materials, which includes signs, billboards, print, radio and advertisements communicated through television, emails or cellular phone text messages and any notice or communication to the public through broadcasting, publication, mailing or other means of dissemination. The Marketing Manager or position above is responsible for reviewing all



¹ See Attachment X.A.1.-1.

signs and materials offered to the public and for submitting signs and materials to the New York State Gaming Commission (“Commission”) if required. MRMI posts, and the proposed Gaming Facility will post, the required signage throughout the facility and on information offered to the public as set forth below:

If you or someone you know needs help, Hope is available:

1-877-8-HOPENY
Find Help for **1-877-846-7369**
Alcoholism, Drug Abuse, Problem Gambling

24-Hour Confidential Helpline



You must be 18 or older to play Video Gaming Machines.

- Signs bearing the gambling assistance message which is the phrase: “Remember, it’s just a game. Play responsibly. 24-Hour Problem Gambling Helpline. If gambling is a problem for you or someone you care about, please call the Office of Alcoholism and Substance Abuse Services 24-hour toll-free helpline below. 1-877-8-HOPENY.” Signs and stickers shall be prominently posted at the following locations:
 - a. within 50 feet of each entrance and exit
 - b. affixed to each slot machine/VGM, ATM, cash dispensing and change machine in the facility
 - c. affixed to each slot machine/VGM.
- The gambling assistance message: “If you or someone you know needs help, Hope is available: 1-877-8-HOPENY,” or a similar message with the toll-free number, on all marketing or advertising materials that are offered to the general public, including signs, billboards, print, radio and television advertisements.
- If required by the Commission, signs at all entrances to the facility relating to criminal trespass if the self-excluded person is on the gaming floor or engaging in gaming activities.
- Signs indicating that no person under the age of 21 is permitted on the gaming floor (or 18 years of age for VGM gaming, traditional lottery and wagering on races). The signs will be prominently posted within 50 feet of each entrance and exit of the gaming floor.
- Advertisements will not use or depict individuals who appear to be under 21 years of age.
- The use of particular advertisements will be discontinued as expeditiously as possible upon receipt of written notice from the Commission that the Commission has determined that the use of the particular advertisement in, or with respect to, New York could adversely impact the public or the integrity of gaming.
- Advertisements will not: (1) contain false or misleading information, (2) use a font, type size, location, lighting, illustration, graphic depiction or color obscuring any material fact or the gambling assistance message, or (3) fail to disclose any material conditions or limiting factors associated with the advertisement.

- The height of the font used for the gambling assistance message in signs, direct mail marketing materials, posters, websites and other print advertisements will be determined by the Commission.
- The height of the font used for the gambling assistance message will be determined by the Commission.
- The height of the font used for the gambling assistance message for video and television advertisements will be determined by the Commission.
- All advertisements on social media sites will include a gambling assistance message.