



EXHIBIT VIII.C.9.b. ENTERTAINMENT VENUES Marketing of Entertainment Venues

As a major goal of the Act is to enhance the State’s live entertainment venues, submit as Exhibit VIII.C.9.b. a description of how the entertainment venues proposed for the Project Site are distinguished (whether by design or intended use) and intended to complement the impacted live entertainment venues identified pursuant to Item IX.B.2.

Entertainment will be a key part of our integrated marketing plan for Montreign Resort Casino and Adelaar. Our entertainment options will feature a variety of entertainment in diverse venues, as described in Exhibit VIII.C.9.a.

Montreign intends to complement the acts offered by Bethel Woods Center for the Arts (“Bethel Woods”) and will engage in cross marketing efforts and the coordination of entertainment events by Montreign to complement the live entertainment offered by Bethel Woods, as more fully discussed in Exhibit IX.B.2.a. Montreign intends to offer six (6) to eight (8) named major acts in its M Centre annually, and such acts will be offered primarily during the period that Bethel Woods is dormant. Entertainment acts in The Spotlight theatre will be lesser known, some of which will be revues and comedy acts.

Entertainment acts in Raine, the Bistecca Lounge and Alchemy will be drawn from local and regional areas. These acts will provide limited to no direct competition with, and will complement entertainment at, Bethel Woods.

Entertainment at the Indoor Waterpark Lodge will be geared more for family entertainment, and the Entertainment Village will offer a comedy club, both of which will complement the impacted entertainment venues in our Region.