



Submit as Exhibit VIII.C.7.f. a description of any particular efforts – design, operations, and/or marketing – that are planned to differentiate the hotel from competitors and to maximize the potential of the market.

Adellar - A Unique Proposition

There are no changes to Adelaar under Alternative #2 – A Unique Proposition in Alternative 2 low case scenario.

Montreign Resort Casino – Alternative #1

When developing Montreign Resort Casino’s hotel design, operations and marketing, Empire worked toward and achieved its goal of creating an experience that will both complement and raise the profile of existing hotels within the local area and the Catskills region as a whole. As a result of the placing of a gaming facility in Southern Orange County in Alternative 2, low case, Montreign must reduce the number of hotel rooms and while we have well-appointed and designed rooms due again to the competitive setting in Alternative 2 will not be able to meet a 4-star and 4-diamond standards. The quality of service will be superior to the region’s existing offerings. The rooms will be more spacious and will have quality finishes and furnishings than other rooms in the area. They will also offer free Wi-Fi, a mini-refrigerator, comfortable seating, and a spacious work area. Additionally, all of Montreign’s hotel guests will have use of the hotel’s pool and fitness areas. The rooms will be designed to meet the needs of mid-level gaming guests.

Montreign will attract a diverse group of visitors from New York and out-of-state, including those visiting to enjoy the natural beauty of the area, tour and travel groups, conferences and meetings, destination weddings, and social, fraternal and government events as well as, of course, traditional gaming customers.

Indoor Waterpark Lodge

There are no changes to the Indoor Waterpark Lodge under Alternative #2.