



**Submit as Exhibit VIII.C.6.c. a description of any particular efforts (e.g., design, operations, and/or marketing) that are planned to differentiate the casino from competitors and to maximize the potential of the market.**

There are no changes to plans to differentiate the casino under Alternative #1. The efforts will remain the same, although there are a few program changes which result in reduced amenities, as described in Exhibit VIII. C.5.a-ALT-1 and VIII. C.10-ALT-1.