#### **ATTACHMENT VIII.B.3.a-2**

# MUNICIPALITY, REGION AND STATE ECONOMIC BENEFITS ANALYSIS OF THE GAMING FACILITY AT ADELAAR TOWN OF THOMPSON, NEW YORK

#### Prepared for:

Empire Resorts, Inc. Montreign Resort Casino Gaming Facility at Adelaar

Prepared by:



#### A. INTRODUCTION

AKRF, Inc. (AKRF) was retained to conduct an analysis of the economic benefits of the proposed Gaming Facility. The proposed Gaming Facility includes Montreign Resort Casino, the Indoor Waterpark Lodge, Entertainment Village, and the Monster Golf Course.

This analysis is in support of Empire's application to the New York Gaming Facility Location Board to be granted a Gaming Facility License. Specifically, this study is being conducted to address Evaluation Criteria submitted as Exhibit VIII.B.3.a and Attachment VIII.B.3.a-2. This analysis has been prepared by AKRF's Economic and Real Estate Advisory Services group, and relies in part on information from reports and analyses prepared by other consultants, all of whom are specified under "Data Sources," below.

A major goal of the Upstate New York Gaming Economic Development Act of 2013 ("the Act") is to enhance the financial condition of localities that have suffered from economic hardships. This study presents the proposed Gaming Facility's overall economic incremental benefit to the Town of Thompson (the Host Municipality), nearby municipalities, Sullivan County, Region One, and New York State. It includes a description of existing conditions and background conditions in the comparable year, assuming development continues as to trend without the proposed Gaming Facility. Using these conditions as a baseline for comparison, the study then projects economic conditions in the future with the proposed Gaming Facility.

Following this introduction, the analysis is organized as follows:

- **B. Methodology, Data Sources and Assumptions** This section describes the study areas examined, the data sources used and the assumptions applied for this analysis.
- **C. Background Conditions** This section presents existing and future social and economic conditions in the areas that will be affected by the proposed Gaming Facility.
- D. Future Conditions without the Proposed Gaming Facility This section presents a
  future baseline condition that is used to compare and evaluate the incremental
  changes expected as a result of the proposed Gaming Facility. Using background
  conditions as the starting point, this section adds in planned projects that are known or
  expected to be built in the near future without the proposed Gaming Facility.
- E. Future Conditions with the Proposed Gaming Facility ("No Regional Competition" Scenario) This section builds on the previous analysis, presenting the economic conditions projected in the future with the proposed Gaming Facility, enabling the assessment of the proposed Gaming Facility's incremental economic impacts. This section presents analysis assuming no other gaming license is awarded within Region One.
- F. Future Conditions with the Proposed Gaming Facility ("With Regional Competition"
   Scenario) This section presents the same analysis as described immediately above, but considers a scenario in which a second gaming license awarded within Region One,

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at locations that vary depending on the high-, average- and low-revenue case assumed for the analysis.

G. Conclusion – This section presents a conclusion of the findings of the analysis.

#### B. METHODOLOGY, DATA SOURCES AND ASSUMPTIONS

#### **METHODOLOGY**

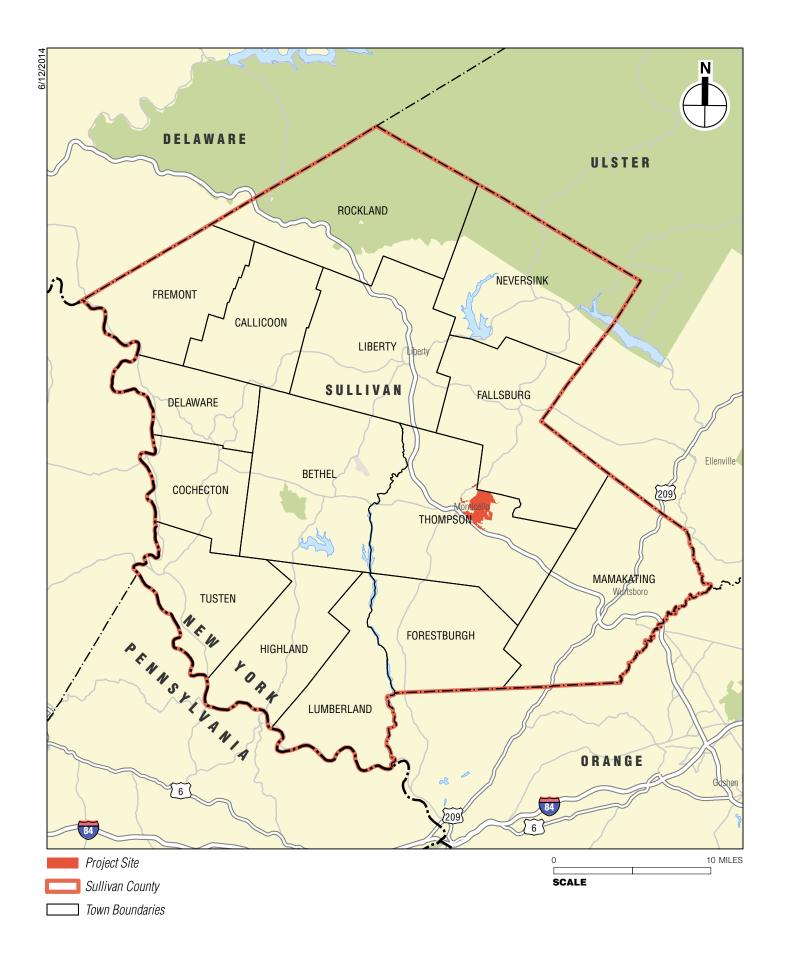
The analysis of economic benefits of the proposed Gaming Facility focuses in the first instance on a study area that is most likely to be affected by the proposed Gaming Facility, defined as the Host Municipality—the Town of Thompson. The analysis also considers a broader area within which vast majority of new employees will be drawn, and within which a vast majority of new employees will establish residence. These areas include municipalities in Sullivan County surrounding the proposed site, Sullivan County as a whole, as well as other counties in Region One. Surrounding municipalities include the towns of Bethel, Callicoon, Cochecton, Delaware, Fallsburg, Forestburgh, Fremont, Highland, Liberty, Lumberland, Mamakating, Neversink, Rockland, and Tusten (see **Figure 1**). Region One is defined as Columbia, Delaware, Dutchess, Greene, Orange, Sullivan, and Ulster Counties (see **Figure 2**). Where relevant, the analysis also includes comparative data for New York State as a whole.

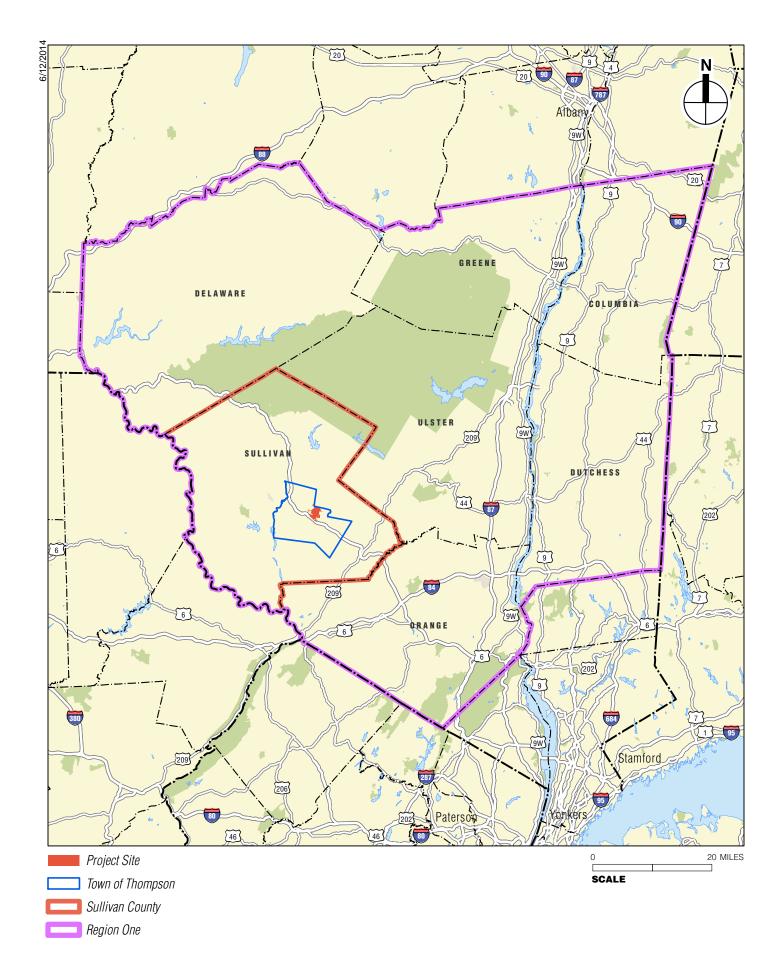
#### **DATA SOURCES**

Various sources were used in this analysis. Demographic and income data were obtained from the US Census Bureau's Decennial Census and the 2008-2012 American Community Survey (ACS). Population projections for Sullivan County were obtained from the Cornell Program on Applied Demographics, produced on September 8, 2011. Information about second home owners in Sullivan County was collected from the October 2008 Second Home Owner Study prepared by the Sullivan County Division of Planning and Environmental Management. Labor force data were obtained from the New York State Department of Labor and ESRI Business Analyst Online, a commercial data provider. Unless otherwise indicated, all dollar values are 2014 adjusted dollars, based on US Department of Labor Bureau of Labor Statistics Consumer Price Index for all urban consumers in the Northeast.

Additional data were obtained from the following independent reports and analyses prepared by other consultants: Global Gaming & Hospitality, LLC and Morowitz Gaming Advisors, LLC's June 2014 Gaming Market Assessment for Proposed Montreign Casino ("the GGH/Morowitz Market Assessment"); Global Gaming & Hospitality, LLC and Morowitz Gaming Advisors, LLC's June 2014 Gaming Market Assessment for Proposed Montreign Casino – Supplemental Analysis, Alternative Development Scenarios ("the GGH/Morowitz Market Assessment Supplement"); Global Gaming & Hospitality, LLC and Morowitz Gaming Advisors, LLC's June 2014 Montreign Market Analysis for RFA Exhibit VIII.B.1 ("the GGH/Morowitz Incremental Gaming Revenue Analysis"); Hotel & Leisure Advisors' January 2014 Market Feasibility Study Report for the Proposed Indoor Waterpark Resort, 84 Chalet Road, Thompson, Sullivan County, New York ("the H&LA report"); and the SUNY Sullivan Draft report A Game Changer for the Landscape of Sullivan County: Workforce Enhancement Opportunities through the Empire Resorts Project" ("the Draft SUNY Sullivan Report"). Information about planned projects in the area was







collected from the December 2012 EPT Concord Resort FGEIS, communications with municipal officials and staff in April 2014, and internet searches.

#### **ASSUMPTIONS**

It is assumed that the proposed Gaming Facility will open by the end of 2016, and that the first full year of operations will be 2017. Construction benefits presented in this analysis are based on economic activities estimated to occur during an approximately 24-month construction period that is assumed to commence by the end of 2014. Operational employment benefits presented in this analysis are based on economic activities estimated to occur during 2017, the first full year of operations and a period during which employment is expected to reflect near-stabilized operating conditions. For the gross and net revenue analyses presented in this report, estimates are based on revenue projections for year 2019 operations, as this reflects a condition approaching stabilized operating conditions for revenues.<sup>1</sup>

Future development is planned for Adelaar Resort, including residential, commercial, and hospitality uses as described in the Comprehensive Development Plan, which was adopted by the Town of Thompson in 2013 and is included in Exhibit VIII.C.3.a. This analysis does not account for economic activity and associated benefits that will result from this future development.

#### C. BACKGROUND CONDITIONS

In order to present the economic impacts of the proposed Gaming Facility, it is important to first understand the existing and future social and economic conditions in the areas that will be affected by the Gaming Facility. This section presents existing and future population, housing, household income, employment, and tourism and regional attraction conditions for the Town of Thompson (the Host Municipality), municipalities surrounding the Town of Thompson (see **Figure 1**), Sullivan County, Region One, and New York State.

The Town of Thompson is located approximately 90 miles northwest of New York City in Sullivan County. Sullivan County comprises the southwestern portion of the Catskills region, which also includes Delaware, Greene, and Ulster Counties. As illustrated in **Figure 2**, Sullivan County is located in the western portion of Region One.

#### **POPULATION TRENDS**

Between 2000 and 2012, the Town of Thompson experienced more population growth than Sullivan County, Region One, and New York State as a whole. However, the majority of this growth occurred before 2010. In recent years the Town's population has stagnated, similar to trends in Sullivan County, Region One, and the State.

In 2008-2012, the population of the Town of Thompson was 15,263 (see **Table 1**). Between 2000 and 2008-2012, Thompson's population increased by approximately 7.6 percent—a faster rate than for Sullivan County, Region One, and New York State as a whole during the same time. The population of Region One as a whole increased faster than that of Sullivan County

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<sup>&</sup>lt;sup>1</sup> Based on the GGH/Morowitz Market Assessment.



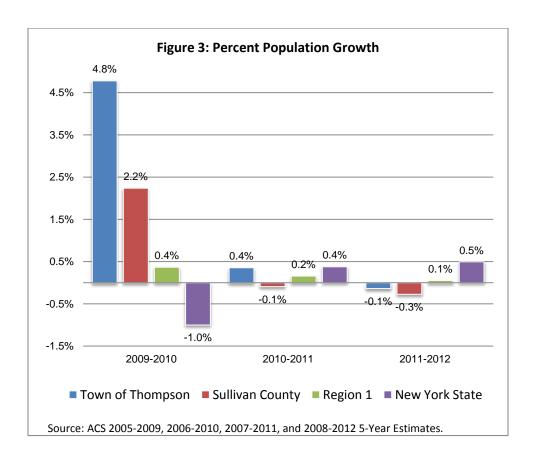
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(5.6 percent compared to 4.6 percent). Both Sullivan County and Region One populations increased faster than the population in New York State during this time (an increase of 2.2 percent).

Table 1 Population, 2008-2012

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Area	2000	2008-2012	Percent Change		
Town of Thompson	14,189	15,263	7.6%		
Sullivan County	73,966	77,340	4.6%		
Region One	1,032,576	1,089,952	5.6%		
New York State	18,976,457	19,398,125	2.2%		
Sources: 2000 Census; ACS 2008-2012.					

Population growth in the Town of Thompson has slowed dramatically since 2010 (see **Figure 3**). Between 2009 and 2010, Thompson's population increased by 4.8 percent—more than twice the growth in Sullivan County. During the following year, population growth stabilized in all areas, and growth in Thompson was similar to that in New York State as a whole. Between 2011 and 2012, growth was again stagnant in all areas, and actually decreased slightly in Thompson.





The Town of Thompson is the most populous municipality in Sullivan County (see **Table 2** and **Figure 3**). Within the more populous towns, population is densest in several villages and hamlets, such as the village of Monticello in Thompson, and the hamlet of South Fallsburg within the Town of Fallsburg. Other than these few communities, Sullivan County is largely rural. Several towns—Bethel, Cochecton, Delaware, Highland, and Rockland—lost population between 2000 and 2008-2012. Lumberland experienced the highest population growth during this time (36.1 percent), followed by Mamakating (9.0 percent), and Thompson.

Table 2 Population, 2008-2012

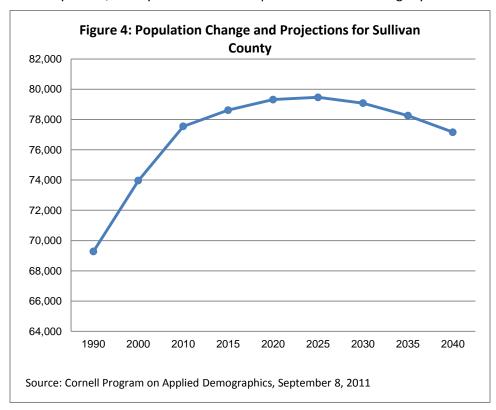
Fopulation, 2000-2012					
	2000	2002-2012	Percent Change		
Thompson	14,189	15,263	7.6%		
Bethel	4,362	4,254	-2.5%		
Callicoon	3,052	3,058	0.2%		
Cochecton	1,328	1,264	-4.8%		
Delaware	2,719	2,673	-1.7%		
Fallsburg	12,234	12,910	5.5%		
Forestburgh	833	860	3.2%		
Fremont	1,391	1,422	2.2%		
Highland	2,404	2,384	-0.8%		
Liberty	9,632	9,834	2.1%		
Lumberland	1,939	2,639	36.1%		
Mamakating	11,002	11,989	9.0%		
Neversink	3,553	3,557	0.1%		
Rockland	3,913	3,773	-3.6%		
Tusten	1,415	1,460	3.2%		
Sources: 200	O Census; ACS	2008-2012.			

The population numbers presented in **Tables 1 and 2** represent permanent, year-round residents only, and therefore do not include seasonal residents or second-home owners whose primary residence is elsewhere. The Catskill mountain region—which includes the western portion of Region One—is an area where seasonal and second-home ownership is common. In Sullivan County, second-home ownership has been on the rise; according to the Sullivan County Division of Planning and Community Development, there were 10,085 second home owners in the County in 2007, an increase of 65 percent since 2001. According to the H&LA Report, in 2012 Sullivan County had the highest total visitor spending on second homes of all the counties in the Catskills and Hudson Valley regions. The Town of Thompson accounted for the second highest percentage of second-home locations of all Sullivan County municipalities. This phenomenon may partly be due to a growing number of households with members entering retirement and moving full-time to homes in Sullivan County that may have previously been used only during summer months. However, a higher rate of unemployment also plays a factor in these statistics.

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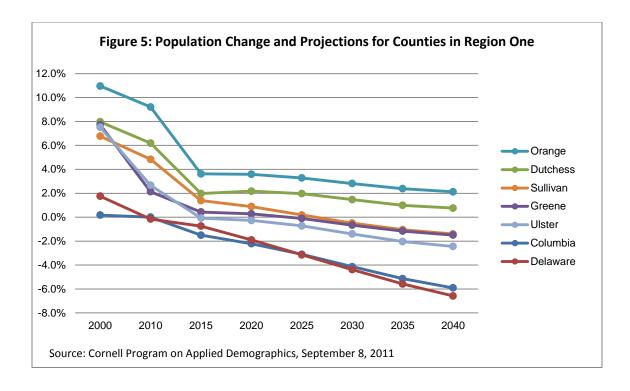


By the time the proposed Gaming Facility will be built, population growth in Sullivan County is projected to slow (see **Figure 4**). Between 2010 and 2015, the population of Sullivan County is projected to increase by 1.4 percent, and between 2015 and 2020, population growth is projected to level off to 0.9 percent. Between 2020 and 2030, population is projected to remain relatively stable, and by 2035 and 2040 is predicted to decline slightly.



Overall, population change and projections in the other counties that comprise Region One mirror the trends described for Sullivan County, though some counties are projected to experience more dramatic growth or decline (see **Figure 5**). Orange and Dutchess Counties have experienced more growth than Sullivan County, and are projected to continue to grow through 2040, though at a slower pace. Greene and Ulster Counties are projected to experience similar population trends as Sullivan County, with decline starting around 2020 and 2025. The populations of Columbia and Delaware Counties have been stagnant since 2000, and are projected to decline at an accelerating pace between 2015 and 2040.





As described in, "Planned Development Projects," below, there are several planned projects in Thompson and neighboring municipalities that will add population to the area. While there are over 3,300 residential units planned in the area, recent trends indicate that financing is not necessarily available and that these plans may not lead to construction. Of the approximately 1,800 units planned in the Town of Thompson, 189 are mobile homes and 324 depend on a rezoning, which may or may not be approved.

While the Town of Thompson and Sullivan County have experienced some population growth since 2000, this growth is expected to level off in the future. As described in detail below, economic trends have not improved with recent residential growth.

#### HOUSEHOLDS AND HOUSING TRENDS

According to 2008-2012 ACS data, there are 5,883 households in the Town of Thompson (see **Table 3**). The average household size in the Town of Thompson is 2.47 persons, which is similar to that of Sullivan county as a whole (2.46 persons per household), and slightly smaller than the average household size for Region One and New York State.

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Table 3 Household Characteristics, 2008-2012

		Average Household		
Area	Households	Size		
Town of Thompson	5,883	2.47		
Sullivan County	29,664	2.46		
Region One	396,659	2.62		
New York State	7,230,896	2.60		
Source: ACS 2008-2012.				

There were 9,391 housing units in the Town of Thompson in 2008-2012, representing approximately 19.1 percent of housing units in Sullivan County (See **Table 4**). The Town of Thompson has a high vacancy rate of 37.4 percent, which is similar to the vacancy rate in Sullivan County as a whole (38.7 percent). This is largely due to the concentration of seasonal/second homes in the Catskills region, as discussed in detail below. Region One has a lower, though still high vacancy rate of 17.6 percent. Overall, the Town, County, and Region One have high vacancy rates relative to that of New York State (10.8 percent).

The Town of Thompson has a lower owner-occupancy rate than the County, Region One, and the State, with approximately 34.7 percent of housing units owner-occupied (see **Table 4**). In Sullivan County, 40.1 percent of housing units are owner-occupied. Region One has a higher percentage of owner-occupied units than the State (57.7 versus 48.6 percent).

Table 4 Housing Characteristics, 2008-2012

Area	Housing Units	Occupancy Rate	Vacancy Rate	Owner- Occupied	Renter- Occupied		
Town of Thompson	9,391	62.6%	37.4%	34.7%	27.9%		
Sullivan County	49,179	60.3%	39.7%	40.1%	20.2%		
Region One	481,173	82.4%	17.6%	57.7%	24.7%		
New York State	8,102,223	89.2%	10.8%	48.6%	40.6%		
<b>Sources:</b> ACS 2008-201	Sources: ACS 2008-2012.						

Second homes account for the vast majority of vacant housing in both the Town of Thompson and Sullivan County. Almost three-quarters of the vacant housing units in Sullivan County are for seasonal, recreational, or occasional use (See **Table 5**). The Town of Thompson has a similar share of vacant housing for seasonal, recreational, or occasional use (69.7 percent), but a slightly higher share of vacant housing that is for rent (7.9 percent versus 4.4. percent). Both the Town and the County have higher shares of vacant housing for seasonal, recreational, or occasional use than Region One and New York.



Table 5: Status of Vacant Housing Units, 2008-2012

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Area	Vacant for rent	Rented, not occupied	For sale only	Sold, not occupied	For seasonal, recreational, or occasional use	Other vacant <sup>1</sup>
Town of Thompson	7.9%	2.2%	4.6%	0.0%	69.7%	15.6%
Sullivan County	4.4%	0.5%	4.5%	0.3%	74.5%	15.9%
Region One	9.1%	1.6%	7.3%	3.5%	59.0%	19.6%
New York State	18.3%	4.8%	8.4%	4.1%	33.2%	31.2%

**Note**: 1."Other vacant" includes housing for migrant workers.

**Source**: ACS 2008-2012.

As described in Planned Development Projects, below, while there are several residential developments planned in Thompson and neighboring municipalities, these plans do not ensure growth in the area. Moreover, as described below, economic trends do not indicate a climate for growth in the area.

#### **HOUSEHOLD INCOME TRENDS**

The Town of Thompson lags behind the County, the Region, and the State in terms of income and poverty. Median household income in Thompson was \$37,885 in 2008-2012 (see **Table 6** and **Figure 6**). This was lower than the median income for Sullivan County (\$49,363). Median household income in Region One was higher than that of Sullivan County, and was also higher than the median household income for the State of New York.

Table 6 Income Characteristics, 2008-2012

Area	Median Household Income	Per Capita Income	Percent Below Poverty Level
Town of Thompson	37,885	21,851	24.3%
Sullivan County	49,363	25,131	17.2%
Region One	66,021	31,006	11.7%
New York State	59,259	32,981	14.9%

**Notes:** Income and Value data based on constant 2014 dollars.

Median household income for Region One is based on the weighted median household income for all Region One

counties.

Sources: ACS 2008-2012; March 2014 Consumer Price Index for all

Urban Northeast Consumers.

All areas were more similar in terms of per capita income, but again the Town of Thompson had the lowest, with \$21,851 (See **Table 6**). Per capita income in Sullivan County was also lower



than Region One and the State. Unlike median household income, Region One had a lower per capita income than New York State.

The Town of Thompson had a higher percentage of population living below the poverty line in 2008-2012 than Sullivan County or any other county in Region One (See **Table 6**). During this time, the poverty rate in the Town of Thompson was more than double that of Region One as a whole. Poverty rates rose in all of the counties in Region One between 2000 and 2008-2012, and Sullivan County maintained the highest poverty rate in the region throughout this time (see **Figure 7**).

Change in the median household income in the Town of Thompson reflects the growing poverty rate. Between 1999 and 2008-2012, median household income in the Town of Thompson decreased by 20.8 percent (see **Table 7**). While several other surrounding municipalities experienced similar and even more dramatic decreases, the Town of Thompson had the lowest median household income in 2008-2012.

Table 7
Median Household Income Trends

Area	1999	2008-2012	Percent Change
Town of Thompson	\$47,833	\$37,885	-20.8%
Bethel	\$52,399	\$52,809	0.8%
Callicoon	\$56,463	\$53,994	-4.4%
Cochecton	\$60,012	\$55,647	-7.3%
Delaware	\$58,404	\$58,400	0.0%
Fallsburg	\$48,062	\$44,792	-6.8%
Forestburgh	\$81,652	\$69,956	-14.3%
Fremont	\$48,191	\$63,060	30.9%
Highland	\$59,177	\$53,156	-10.2%
Liberty	\$46,587	\$43,357	-6.9%
Lumberland	\$62,012	\$47,218	-23.9%
Mamakating	\$60,704	\$55,351	-8.8%
Neversink	\$65,720	\$50,809	-22.7%
Rockland	\$51,662	\$52,049	0.7%
Tusten	\$56,482	\$51,495	-8.8%

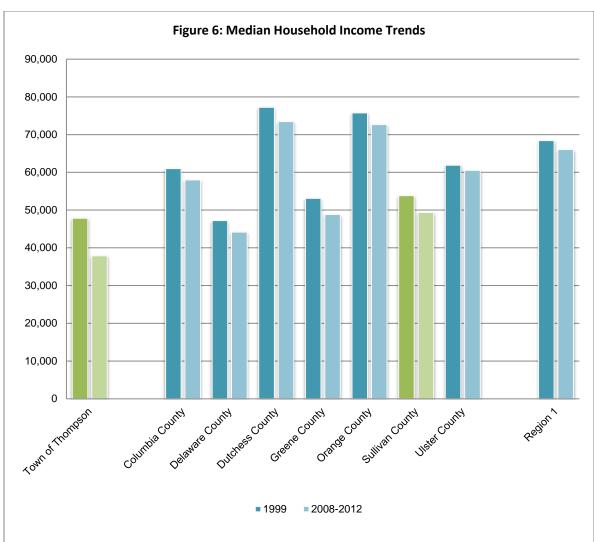
Median household income decreased in all of the counties in Region One between 1999 and 2008-2012. Although Sullivan County had the third lowest median household income in Region One during both time periods, it experienced the most dramatic decrease (8.3 percent).

Northeast Consumers.

ACS 2008-2012; March 2014 Consumer Price Index for all Urban



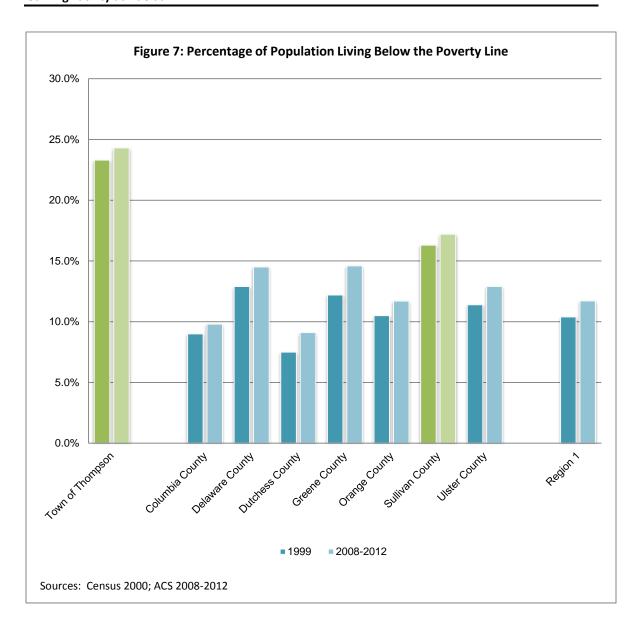
Sources:



Sources: Census 2000; ACS 2008-2012; March 2014 Consumer Price Index for all Urban Northeast Consumers. Note: Income and Value data based on constant 2014 dollars. Median household income for Region One is based on the weighted median household income for all Region One counties.

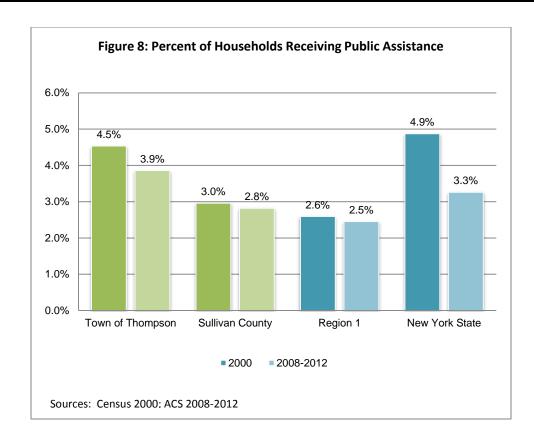
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While the percentage of households receiving public assistance in the Town of Thompson and Sullivan County has decreased between 2000 and 2008-2012, this percentage is higher in the town and the county than in Region One (See **Figure 8**). The Town of Thompson currently has a higher share of households receiving public assistance than in Sullivan County, Region One, and the State as a whole (3.9 percent).





Overall, median household income in the Town of Thompson is lower than that of adjacent municipalities and almost one-quarter of Thompson residents live below the poverty line. New York State Department of Education School Report Cards indicates that in 2012-13, 48% of school children within Sullivan County were eligible for the free or reduced lunch program. Median household income in Sullivan County as a whole is relatively low, and is decreasing faster than other counties in Region One. Compared to Region One and the state as a whole, Thompson has a higher share of households receiving public assistance.

#### **EMPLOYMENT TRENDS**

As described in detail below, Sullivan County's economy experienced a boom in the mid-20th century due to the success of the tourism industry in the area. This boom was followed by a decline beginning in the 1970s that it has yet to recover from. In the late 1980s and early 1990s, job losses in the hotel industry alone were so devastating that in 1999 the United States Department of Agriculture (USDA) designated the county, along with the Town of Wawarsing in neighboring Ulster County, one of five of the newly-established Rural Economic Area Partnership (REAP) Zones in the United States. The REAP Initiative was established to address critical issues related to constraints in economic activity and growth, low density settlement patterns, stagnant or declining employment, and isolation that has led to disconnection from

<sup>&</sup>lt;sup>1</sup> Draft report "A Game Changer for the Landscape of Sullivan County: Workforce Enhancement Opportunities through the Empire Resorts Project." SUNY Sullivan.



markets, suppliers, and centers of information and finance.<sup>1</sup> Due to continuing economic decline, Sullivan County's designation as a REAP Zone was extended in 2009 and again in 2014 Farm Bill, maintaining the designation through September 2018.

The labor force in Sullivan County represented only 6.5 percent of the total labor force in Region One in 2013 (see **Table 8**). Dutchess and Orange Counties accounted for over half of Region One's labor force. Of all of the counties in Region One, Sullivan County had the highest unemployment rate in 2013 (8.7 percent).

Table 8 Labor Force, Employment, and Unemployment, 2013

Area	Total Labor Force	Total Employed	Total Unemployed	Unemployment Rate
Columbia County	30,832	28,883	1,949	6.3%
Delaware County	21,113	19,422	1,691	8.0%
Dutchess County	144,781	134,995	9,786	6.8%
Greene County	23,133	21,237	1,896	8.2%
Orange County	174,406	161,903	12,503	7.2%
Sullivan County	33,483	30,580	2,903	8.7%
Ulster County	86,004	79,337	6,667	7.8%
Region One	513,752	476,357	37,395	7.3%

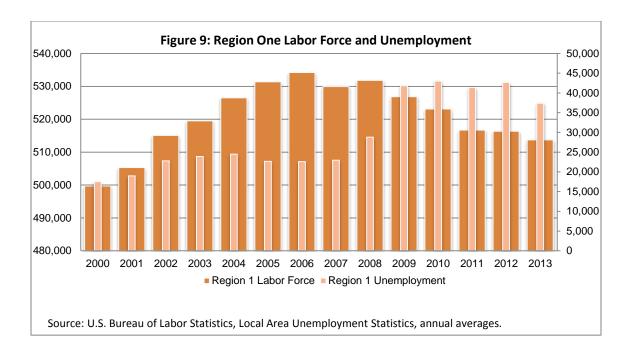
Sources: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, 2013 averages.

Unemployment increased in Region One between 2000 and 2004, and then increased sharply following the 2008 recession (see **Figure 9**). While unemployment has been decreasing since 2010, the total labor force has been decreasing since the 2008 recession. This decrease in both unemployment and the overall labor force indicates that the unemployment rate has been decreasing in part because people are giving up on looking for work and dropping out of the labor force and/or moving out of the Region.

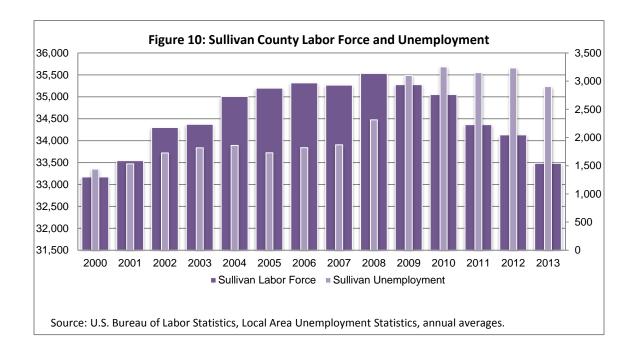
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<sup>&</sup>lt;sup>1</sup> USDA website.



This trend is even more pronounced in Sullivan County, where the total labor force has decreased to below 2001 levels, and the unemployment rate is the highest of all counties in Region One (see **Figure 10**).





This trend has continued in Sullivan County in 2014. For example, while data shows a two percentage point drop in the unemployment rate between April 2013 and April 2014, this decrease was coupled with a 1,000 person drop in the total labor force.

As discussed in detail below, the economy of Sullivan County has historically been based on tourism, driven by the natural beauty and recreational opportunities in the area, as well as its proximity to the New York City metropolitan region. Sullivan County has more jobs in the arts, entertainment, and recreation, and accommodation and food services sector than Region One and the state as a whole (See **Table 9**). This sector often indicates the importance of tourism to a local economy. About half of the jobs in the Town of Thompson are in the professional, scientific, and management, and administrative and waste management services, retail trade, and the Educational services, and health care and social assistance.

Table 9: Job Distribution by Sector

NAICS Sector	Town of Thompson	Sullivan County	Region One	New York
Agriculture, forestry, fishing and hunting, and mining	0.9	3.2	2.3	1.3
Construction	8.0	11.0	11.1	8.0
Manufacturing	2.9	3.1	3.1	3.5
Wholesale Trade	3.0	3.3	3.9	5.1
Retail Trade	12.5	12.0	11.9	12.0
Transportation and warehousing, and utilities	3.4	3.9	2.6	2.4
Information	1.9	1.7	1.9	2.5
Finance and insurance, and real estate and rental and leasing	10.0	7.4	6.5	7.5
Professional, scientific, and management, and administrative and waste management services	23.5	24.3	27.1	27.4
Educational services, and health care and social assistance	12.2	8.6	9.7	10.9
Arts, entertainment, and recreation, and accommodation and food services	7.1	8.3	7.6	7.4
Other services, except public administration	11.9	10.6	10.0	10.6
Public administration	2.9	2.7	2.0	1.2

**Notes:** Job distribution for all employed persons 16 years of age and older.

**Source:** ESRI Business Analyst Online, January 2013 data.

#### **TOURISM**

Sullivan County first began to attract visitors from New York City in the late 1800s, with its rivers and trout streams, hills, fresh air, and views of the Catskill Mountains. In the late 19th and early 20th centuries the area began to develop as a resort community for Jewish immigrants who were unwelcome in other resort communities. This "Silver Age" of the Catskills was characterized by smaller hotels and retreats, and expanding access due to the construction of rail lines. Eventually hotel development became widespread, during what came to be known

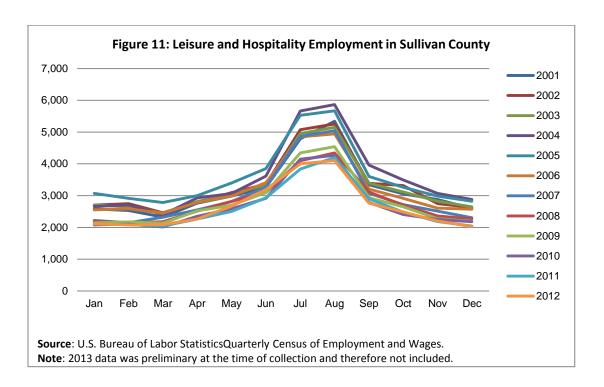


as the Golden Age in the Catskills. By the 1950s, there were over 500 hotels, 1,000 rooming houses and 50,000 bungalows in Sullivan County. Along with providing access to the countryside, these facilities provided guests a wide range of facilities, including golf, tennis, indoor and outdoor swimming pools and skating rinks, and professional entertainment. The proposed Gaming Facility will be located on the site of the former Concord Resort, which was one of the largest hotels in the country at the time. Along with Grossinger's, Kutsher's, the Nevele, and others, the Concord Resort was part of a larger resort region including Sullivan and Ulster Counties, that came to be known as the "Borscht Belt" due to its popularity among Jewish residents of New York City.

As air conditioning made the city less uncomfortable during the summer, and air travel became less expensive, consumer preferences for entertainment and leisure activities shifted, and Sullivan County resorts did not adjust to changes in the market. By the mid-1960s, Sullivan County's tourism industry was in decline. This trend continued through the current decade. Today, tourism continues to be a primary industry in Sullivan County, but second home ownership and vacation rentals have become more popular than the resorts of the Golden Age.

#### SEASONAL EMPLOYMENT

Employment trends in the Catskills region and in Sullivan County are highly seasonal in nature, reflecting the influx of tourists and second-home owners during the summer months and their departure at the end of the season. Employment in the leisure and hospitality industry in Sullivan County increases dramatically during the summer months, peaking in August and then decreasing through the fall (see **Figure 11**).



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#### LODGING

Lodging in Sullivan County caters to demand attracted to the outdoor setting of Catskills. According to the HL&A report, while this market was once served by large, family-owned convention resorts, today the lodging sector in Sullivan County is comprised primarily of small motels and bed and breakfast businesses. Although many of the larger hotels closed in the region as the resort market declined, 11 new hotels have opened since 2008 within 100 miles of the site of the proposed Gaming Facility, and another 3 are under construction. However, none of these new properties are located in Sullivan County.

#### **RECREATION AND REGIONAL ATTRACTIONS**

There are several recreational and regional attractions exist within the Town of Thompson and the wider Sullivan County area, including a range of museums, family attractions, motorclubs, and theaters as well as outdoor recreational spaces. Some notable attractions include Catskill Park, the Bethel Woods Center for the Arts, Holiday Mountain Ski and Fun Park, Monticello Motor Club, the Monster Golf Club, Monticello Casino and Raceway, Apple Pond Farm and Renewable Energy Education Center, and Breezeway Farm.

**Catskill Park** is home to many of the area's most popular recreational attractions, and features 700,000 acres of state-owned and private land that extends between Greene, Delaware, and Ulster Counties as well as the northern part of Sullivan County, north of the project site. Catskill Park includes 300 miles of maintained trails, fishing, and camping.

Located at the site of the 1969 Woodstock festival and about 14 miles west of the proposed site, the **Bethel Woods Center for the Arts** features two outdoor concert stages with countryside views, including the Pavilion Stage amphitheater with seating for 15,000, a 440-seat indoor event gallery, and a museum. Bethel Woods hosts festivals, shows, and community programs year round.

The **Holiday Mountain Ski and Fun Park** offers downhill skiing, snowboarding, and snow tubing during the winter months, as well as family-friendly outdoor attractions including go-karts, bumper boats, and mini-golf in the summer months. Holiday Mountain is located about six miles southeast of the project site.

The **Monticello Motor Club** is located about 7 miles south of the project site and includes a 4.1-mile private racetrack and resort.

The **Monster Golf Club** is located on the former Concord Resort site and offers a 7,650-yard course in an historic setting. The Monster Golf Course will be redeveloped by Rees Jones the Open Doctor as part of the proposed Gaming Facility.

Located about 4 miles southwest of the Project Site, the **Monticello Casino and Raceway** is a 40,000 square foot complex offering casino gaming, including 1,000 slot machines, as well as live racing and entertainment.

The Apple Pond Farm and Renewable Energy Education Center is located about 26 miles northwest of the site and offers workshops and hands-on activities to visitors of all ages, focusing on a variety of topics including renewable energy, natural building techniques, gardening, and food processing. Breezeway Farm is a local petting zoo, just 2.5 miles west of



the project site that allows visitors to pet and feed a variety of farm animals, and offers pony rides.

Overall, Sullivan County draws approximately 2.5 million leisure visitors annually. While these existing attractions enhance visitors' stays in the Catskills region, few serve as major destinations that draw tourists to the area. Without major attractions drawing tourists to the area, these local attractions continue to suffer. Ultimately, these amenities will support and complement a major destination attraction in Thompson.

#### D. FUTURE CONDITIONS WITHOUT THE PROPOSED GAMING FACILITY

Without the granting of the Gaming Facility License, the proposed Gaming Facility will not be constructed. In the future without the proposed Gaming Facility, there are no significant projects that are expected to have a substantial positive impact on the character and economy of Sullivan County in general or the Town of Thompson specifically. Planned development projects are expected to add over 3,300 residential units to Thompson and neighboring municipalities by 2021. The majority of the residential construction is expected to occur in the towns of Thompson and Fallsburgh. One of the largest residential development projects planned in the area is the Gan-Eden development, which is expected to add 885 residential units to Thompson by 2019 (see Table 10).

While there are plans for over 3,300 new housing units in Sullivan's core population centers (the Towns of Fallsburg and Thompson), recent trends indicate that financing is not a certainty and these plans may not lead to construction. According to local news articles, several major development projects were abandoned in recent years, including some that seemed sure to be built.<sup>2</sup> Moreover, most of the planned projects are residential in nature, which is not a high employment-generating use. Of the approximately 1,800 units planned in the Town of Thompson, 189 are mobile homes and 324 depend on a rezoning, which may or may not be approved.

Without the proposed Gaming Facility, intersection and roadway conditions along Joyland Road, Thompsonville Road, Heiden Road, Kiamesha Lake Road, Concord Road, Broadway, and at the Route 17/Exit 6 interchange will operate at a similar, acceptable service levels as existing conditions. Some intersection and roadway conditions along New York State Route 42 between Broadway and Kiamesha Lake Road could deteriorate due to background growth and planned developments. Detailed capacity analyses are provided in Appendix I: Traffic Impact Study of the Amended Casino Site Plan Specific EAF.

<sup>&</sup>lt;sup>2</sup> "Developer envisions 2,600 homes plus resort in tiny Forestburgh," February 2, 2009. Recordonline.com. Accessed June 5, 2014.



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<sup>&</sup>lt;sup>1</sup> Hotel & Leisure Advisors January 2014 Market Feasibility Study Report for the Proposed Indoor Waterpark Resort, 84 Chalet Road, Thompson, Sullivan County, New York.

Table 10 Planned Projects in Sullivan County

Planned Projects in Sullivan County					
Municipality	Project	Build Year(s)	Project Description	Location	
Town of Forestburgh	Lost Lake Resort	2016 (Phase 1) 2021 (Phase 2)	Single-family residence lots, a cottage and condominium component, hotel/conference facilities and extensive recreational amenities.	Traversed by CR 108 and located west of CR 102, just south of Thompson/Forestburgh Town Line	
Village of Monticello	Dunbar Towers	2013	94 condo units	South side of Broadway, just east of Route 17B	
	Raleigh and Heiden Properties	2015	236 single-family and duplex condominiums	East side of Heiden Road (CR 161) in the vicinity of Kiamesha Lake Road	
		2014 (Phase 1)	Mixed residential development consisting of 331	West of NYS Route 42 and south	
	Westbourne	2016 (Phase 2)	units; 196 apartment style units (44 are existing), 31 single-family units, 104 two-family/duplex	of Route 52 - access from	
	Estates	2019 (Phase 3)	units(2)	Route 52	
	Evergreen Circle	2015	100 Duplex Homes	NYS Route 52 between Loch Sheldrake and the Town of Liberty	
		2014 (Phase 1)	23 Duplex Homes (Phase 1), 11 Duplex Homes		
	New Palms	2015 (Phase 2)	(Phase 2)	Fallsburg	
	Laurel Crest Commons	Before 2015	29 Duplex Homes	152 Laurel Avenue, South Fallsburg	
	Raleigh Cottages	Before 2015	33 Townhouse like cottages, will share hotel amenities	Heiden Road, directly behind Raleigh Hotel, South Fallsburg	
Town of Fallsburg	Skopps	Before 2015	15 Duplex Homes	404 Laurel Avenue, South Fallsburg	
	Luxor	Under Review - No Build Date	45 Single Family Homes	60 Karmel Jacobs Road, Loch Sheldrake	
	Luxor Jr.	Under Review - No Build Date	103 Single Family Homes	Buttercup Road and Maplewood Avenue, Loch Sheldrake	
		Before 2015 (Shul)			
	Camp Ohr Shalom	No Build Date for Residential Units	40 Single Family Homes and 24 Duplex Units Starting with Shul	Todd Road, Woodbourne	
	Rosemond	Before 2015 (Phase 1)	29 Single Family Homes Built to date, 160 Single Family Homes in total Hope to build to total of 54	Rosemond Road off of Silver Lake	
	Terrace	No Build Date for Phase 2	· ·	Road	
	Davos	(Hotel Only) Before 2015, No Build Date for other	Phase 1: Five Story Hotel (101 Rooms) with Conference Center, 18 Hole Golf Course, 2 greenhouses. Phase 2: 99 Condos, Business Center, Community Buildings, 2,000 sf winery, 2,500 sf Club House, 10,000 sf Entertainment Hall of fame, Ice Hockey Area, 3 Tennis Courts	Davos Road between Village of	
	Orchards	2015	84 Single Family Units	Labaugh Road, East side of Loch Sheldrake Road, Loch Sheldrake	
	Mountaindale Estates	2015	Phase 1: 43 Single Family Units and 39 Town homes. Phase 2: 111 Town homes*	South side of CR54, just west of CR 56, Mountaindale	
Town of Thompson	Gemstar	2013	69-unit mobile home development.	Heiden Road between Kiamesha Lake Road and Thompsonville Road.	
	RNR	2013	120-unit mobile home development (40 units developed for Phase 1)	Old Liberty Road and Pittaluga Road	



			25 homes built to-date for Phase I	Gun Club Road (straddles Town of		
	Birchwood	2013	Up to 68 homes to be built for Phase II	Thompson and Forestburgh)		
	Kelli Woods	2019	320 residential units (160 duplexes)	East of Rt. 103, South of Rt 107 North of Anawana Lake		
	Gan-Eden	2019	885 residential units	West of Rt 104, North of Rt 107, on border of Thompson and Fallsburg		
	Caldan Didges	2014 (Phase 1)	Zaning for up to 224 duralling units	NIVS Doubs 42		
Sources: EPT (	Golden Ridges 2019 (Full Build) Zoning for up to 324 dwelling units NYS Route 42  Sources: EPT Concord Resort FGEIS (December 2012); communications with municipal officials and staff in April 2014; internet searches.					

### E. FUTURE CONDITIONS WITH THE PROPOSED GAMING FACILITY "NO REGIONAL COMPETITION" SCENARIO

The proposed Gaming Facility will be located on approximately 710 acres of a more expansive 1,695-acre Project Site that is the Adelaar development. In addition to the Montreign Resort Casino, the Gaming Facility will include several other resort attractions, namely: the reconstructed and renovated famed Monster Golf Course; a 400-room, four-season Indoor Waterpark Lodge with an 80,000-square-foot (sf) indoor waterpark, a beginner ski hill, alpine slide as well as other outdoor adventures currently in development; and an approximately 200,000-sf Entertainment Village consisting of shops, restaurants and entertainment venues conveniently located near the center of the Gaming Facility. Though not a part of the defined Gaming Facility, the remaining 985 acres of the site will include open spaces, walkways and trails awaiting future demand-driven mixed-use development.

#### **CONTRUCTION PERIOD BENEFITS**

Upon award of a license, the economic benefits generated by the Gaming Facility will start immediately with construction of its facilities. As detailed in Exhibit VIII.B.3.b, direct employment from construction of the Gaming Facility (including both on-site construction jobs and jobs resulting from construction soft costs such as architecture and engineering) is estimated at 3,086 person-years<sup>1</sup> of employment in New York State, of which 3,029 person-years are anticipated in Region One. Over the estimated construction build out, construction will generate an average of 1,746 full-time equivalent jobs in Region One and 1,948 full-time equivalent jobs in New York State each year of construction. Construction will generate an additional 506 person-years of indirect employment and 829 person-years of induced employment within the region, bringing the total number of jobs from construction to 4,364 person-years.

In the larger New York State economy, construction will generate an estimated 4,870 person-years of direct, indirect and induced employment. Based on Sullivan County's current share of employment in Region One for each affected industry sector, construction of the Gaming Facility will support 75 indirect and induced person-years of employment in Sullivan County. Including the 3,029 person-years of direct employment associated with hard and soft costs,

<sup>&</sup>lt;sup>1</sup> A "person year" of employment is the equivalent of one person working full-time for one year.



construction of the Gaming Facility will support approximately 3,104 person-years of employment within Sullivan County.

The total economic activity that will result from construction of the Gaming Facility is estimated at \$1.02 billion in New York State, of which \$882.18 million will occur in Region One. The total effect on the Sullivan County economy from construction of the Gaming Facility is estimated at \$610.08 million. All of this economic activity will be net new to New York State.

The economic activity and job creation generated by the proposed Gaming Facility will have substantial positive impacts on the local economy and the larger economy of Sullivan County. As detailed in Exhibit VIII.B.7.a, the Town of Thompson, Sullivan County and other areas Region One have the labor market capacity to meet the labor demand generated by the proposed Gaming Facility, and as a result, Sullivan County's unemployment rate is anticipated to decrease from an annual rate of approximately 8.7 percent in 2013 to levels at or below 4.5 percent as a result of the proposed Gaming Facility. It is assumed that many of the positions at the proposed Gaming Facility will be filled by unemployed workers who are searching for employment as well as "underemployed" people who hold part-time jobs and may be looking for additional work.

Similarly, the indirect and induced effects of the proposed Gaming Facility—including effects created through the purchase of goods and services—are anticipated to result in positive impacts on small businesses in Thompson and the surrounding region. There are over 150 vendors and local organizations that have been active with the applicant since 2011 as well as at least additional 14 potential vendors who have expressed interest and with which the applicant could partner with. Overall, the vendors provide services ranging from retail, transportation, to manufacturing as well as an array of other services. Induced effects, created through increased spending of wages, will result in further benefit to local businesses. For example, employees of the proposed Gaming Facility will spend a portion of their take-home income on food, housing, and other goods and services—many of which are available in Thompson.

#### **OPERATING PERIOD BENEFITS**

As described in Exhibit VIII.B.3.b, **the Gaming Facility "Without Regional Competition" scenario, high-revenue case** will have an estimated 2,420 full- and part-time employees on-site in 2017 and will generate an estimated 3,433 full-and part-time direct, indirect, and induced employees in New York State, of which 3,329 jobs will be in Sullivan County and 3,384 jobs will be in Region One. Including the 2,420 direct full-and part-time jobs, there will be an estimated 2,728 full- and part-time jobs generated in the Town of Thompson. The total economic activity that will result from the Gaming Facility's annual operations in 2017 is estimated at \$492.88 million in New York State, of which \$474.88 million will occur in Sullivan County and \$483.05 million will occur in Region One. The total effect on the Town of Thompson's economy from annual operations in 2017 is estimated at \$385.54 million.

The Gaming Facility "Without Regional Competition" scenario, average-revenue case will have an estimated 2,160 full- and part-time employees on-site in 2017 and will generate an estimated 3,121 full-and part-time direct, indirect, and induced employees in New York State, of which 3,023 jobs will be in Sullivan County and 3,075 jobs will be in Region One. Including



the 2,160 direct full-and part-time jobs, there will be an estimated 2,452 full- and part-time jobs generated in the Town of Thompson. The total economic activity that will result from the Gaming Facility's annual operations in 2017 is estimated at \$477.32 million in New York State, of which \$460.42 million will occur in Sullivan County and \$468.00 million will occur in Region One. The total effect on the Town of Thompson's economy from annual operations in 2017 is estimated at \$375.40 million.

The Gaming Facility "Without Regional Competition" scenario, low-revenue case will have an estimated 2,077 full- and part-time employees on-site in 2017 and will generate an estimated 2,990 full-and part-time direct, indirect, and induced employees in New York State, of which 2,896 jobs will be in Sullivan County and 2,945 jobs will be in Region One. Including the 2,077 direct full-and part-time jobs, there will be an estimated 2,354 full- and part-time jobs generated in the Town of Thompson. The total economic activity that will result from the Gaming Facility's annual operations is estimated at \$453.09 million in New York State, of which \$437.02 million will occur in Sullivan County and \$444.25 million will occur in Region One. The total effect on the Town of Thompson's economy from annual operations in 2017 is estimated at \$356.33 million.

Exhibit VIII.B.3.b provides similar detail on direct, indirect and induced jobs and total economic output for the "With Regional Competition" Scenario.

#### GROSS REVENUES GENERATED BY THE GAMING FACILITY

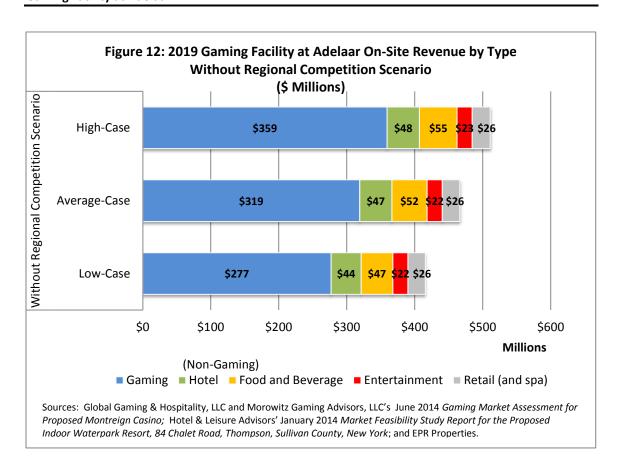
This section provides estimates of the direct revenues generated by visitation to the various elements of the proposed Gaming Facility. Estimates of revenues draw from analysis conducted by AKRF, as well as reports and analyses prepared by other consultants, as specified below.

#### On-Site Revenues

Based on gaming revenue projections provided by Global Gaming & Hospitality, LLC and Morowitz Gaming Advisors, LLC, and non-gaming revenue projections provided by Hotel & Leisure Advisors and EPR Properties, total gross on-site revenues in 2019 generated by the proposed Gaming Facility in the Without Regional Competition Scenario are an estimated \$511.03 million under the high-revenue case assumption; \$466.37 million under the average-revenue case assumption; and \$415.66 million under the low-revenue case assumption (see Figure 12).

As illustrated in **Figure 12**, gaming revenues account for between 67 and 70 percent of total 2019 estimated revenues for the Gaming Facility, depending upon the revenue-case assumption. Conversely, non-gaming components—including hotel, food and beverage, entertainment and recreation, and retail elements—account for between 30 and 33 percent of total estimated revenues.





The proposed Gaming Facility's substantial percentage of total revenues attributable to non-gaming amenities is an industry-wide trend that is being borne out throughout the United States. For average big strip casinos in Las Vegas, gaming has steadily declined as a percentage of total revenues, from 41 percent in 2007 to 37 percent in 2013. Food and beverage revenues increased during that time, from 19 percent to 23 percent. This trend toward the inclusion of more non-gaming attractions in casino developments has evolved as casinos have been developed in more and more states, and regional markets have matured. As a result, casino patrons are increasingly looking for other attractions, and new casinos have evolved to become larger, mixed-use developments with a variety of offerings and attractions. In addition, as a result of the recent recession, consumers are spending less on gaming, creating more opportunity to generate revenue through non-gaming activities.

#### Off-Site Revenues

Not accounted for in the reporting above are substantial off-site revenues that will be generated by the proposed Gaming Facility. Off-site revenues will be generated from two primary sources:

1) Indirect and induced activity associated with the operations of the Gaming Facility, including the sale of goods and services to the project's casino, hotels, retail establishments



<sup>&</sup>lt;sup>1</sup> University of Nevada, Las Vegas Center for Gaming Research.

(indirect), as well as the sale of goods and services to Gaming Facility workers through their day-to-day consumer purchases (induced); and

2) Off-site spending of Gaming Facility visitors.

Additional revenues from both sources will be substantial. Exhibit VIII.B.3.b provides an indication of the scale of indirect and induced economic activity compared with direct (on-site) activity. Off-site spending will generate revenues within both the local and regional economies. For example, based on off-site hotel room night estimates found in the *GGH/Morowitz Market Assessment*, Gaming Facility patrons will spend between \$6.8 million and \$13.5 million on off-site hotel room nights annually, depending on the revenue case. In addition, Gaming Facility patrons will spend money off-site traveling to/from the Gaming Facility, and for overnight guests, during their stays – for example, at nearby gas stations, restaurants and bars, retail shops, and local attractions.

#### **NET REVENUE GENERATED BY THE GAMING FACILITY**

Not all of the gross revenues reported above, and economic activities associated with those revenues, will be "net new" to New York State. There will be some amount of gaming revenues that otherwise would be captured by the existing Monticello Raceway and Casino as well as other existing casinos within New York State. Similarly, a portion of the non-gaming revenues (e.g., retail or food and beverage sales) will be a transfer of consumer spending that otherwise would have occurred within the region or within New York State more broadly. However, given that the proposed Gaming Facility will include a Class III casino complimented by an array of world-class amenities that individually and collectively will draw from a broad market area, there will be substantial net new revenues and associated economic activity occurring within the local area, Region One, and New York State.

#### **Net New Gaming Revenues**

As detailed in the *GGH/Morowitz Incremental Gaming Revenue Analysis*, net new gaming revenues within New York State will be derived from three primary incremental revenue sources:

- 1) Growth in spending from visitors to the Gaming Facility who reside in New York State;
- 2) Recapture of spending from visitors who reside in New York State and—were it not for the proposed Gaming Facility—would travel and spend out-of-state; and
- 3) Out-of-state visitors to the Gaming Facility who would—in the absence of the proposed facility—spend gaming dollars out-of-state.

Estimates of net new gaming revenues as provided by Morowitz—which work from the incremental gaming revenue estimates found in the *GGH/Morowitz Incremental Gaming Revenue Analysis* and further deduct revenues that will be captured by other New York State casinos—are reported for all revenue cases under the "No Regional Competition" scenario in **Tables 11 through 13**, below. Overall, net new gaming revenues that will be generated within New York State are approximately \$231 million, \$202 million, and \$172 million for the high-, average-, and low-revenue cases, respectively. These estimates represent from approximately 64 percent (under the high-revenue case) to 62 percent (under the low-revenue case) of gross gaming revenues under the "No Regional Competition" scenario.



Table 11
Net New Gaming Revenues to New York State
"No Regional Competition" Scenario
High-Revenue Case

Source	Montreign Resort Casino	Other New York State Casinos	Net New Revenues to New York State
NYS Gamers that Game at NYS Casinos	\$108,970,854	\$(44,121,826)	\$64,849,028
NYS Gamers that Game Out-of-State	\$69,012,993		\$69,012,993
Out-of-State Gamers that Game at NYS Casinos	\$103,031,260	\$(5,604,947)	\$97,426,313
Total	\$281,015,107	\$(49,726,773)	\$231,288,334
Source: Morowitz Gaming Advisors, LLC			

# Table 12 Net New Gaming Revenues to New York State "No Regional Competition" Scenario Average-Revenue Case

	Montreign	Other New York	Net New Revenues
Source	Resort Casino	State Casinos	to New York State
NYS Gamers that Game at NYS Casinos	\$101,641,535	\$(36,792,507)	\$64,849,028
NYS Gamers that Game Out-of-State	\$54,443,091		\$54,443,091
Out-of-State Gamers that Game at NYS Casinos	\$87,169,544	\$(4,285,214)	\$82,884,330
Total	\$243,254,170	\$(41,077,721)	\$202,176,449
Source: Morowitz Gaming Advisors, LLC			

Table 13
Net New Gaming Revenues to New York State
"No Regional Competition" Scenario
Low-Revenue Case

	Montreign	Other New York	Net New Revenues
Source	Resort Casino	State Casinos	to New York State
NYS Gamers that Game at NYS Casinos	\$93,952,316	\$(29,103,288)	\$64,849,028
NYS Gamers that Game Out-of-State	\$38,939,182		\$38,939,182
Out-of-State Gamers that Game at NYS Casinos	\$70,831,115	\$(2,923,317)	\$67,907,798
Total	\$203,722,613	\$(32,026,605)	\$171,696,008
Source: Morowitz Gaming Advisors, LLC			



#### **Net New Non-Gaming Revenues**

Given the substantial overlap in visitation between Montreign visitors and visitation at other Gaming Facility amenities (including the Indoor Waterpark Lodge, Entertainment Village and Monster Golf Course) and the destination-oriented nature of the amenities in their own right, the percentage of gross non-gaming revenues that will be new to New York State is expected to be similar to the percentage for gaming revenues estimated above. However, unlike the net new gaming revenue analysis, the analysis of net new non-gaming revenues conservatively excludes growth in non-gaming revenue spending from visitors to the Gaming Facility who reside in New York State.<sup>1</sup> Therefore, net new non-gaming revenues are reported for two primary net new revenue sources:

- Recapture of spending from visitors who reside in New York State and—were it not for the proposed Gaming Facility—would travel and spend non-gaming consumer dollars out-of-state; and
- 2) Out-of-state visitors who—in the absence of the Gaming Facility—would spend their non-gaming consumer dollars out-of-state.

Based on these two sources, the net new non-gaming revenues expected to be generated onsite at the Proposed Gaming Facility are shown in **Table 14** for each of the revenue cases under the "No Regional Competition" scenario. Overall, net new non-gaming revenues that will be generated within New York State are approximately \$70 million, \$63 million, and \$53 million for the high-, average-, and low-revenue cases, respectively. These estimates represent from approximately 46 percent (under the high-revenue case) to 39 percent (under the low-revenue case) of gross non-gaming revenues under the "No Regional Competition" scenario.

Net New On-Site Non-Gaming Revenues to New York State
"No Regional Competition" Scenario

On-Site Revenue Source	High-Revenue Case	Average-Revenue Case	Low-Revenue Case
Hotel	\$22,091,638	\$20,343,290	\$17,001,433
Food and Beverage	\$25,543,442	\$22,272,924	\$17,971,104
Entertainment	\$10,424,027	\$9,622,305	\$8,554,404
Retail (and Spa)	\$12,146,236	\$11,090,405	\$9,864,505
Total	\$70,205,343	\$63,328,923	\$53,391,447

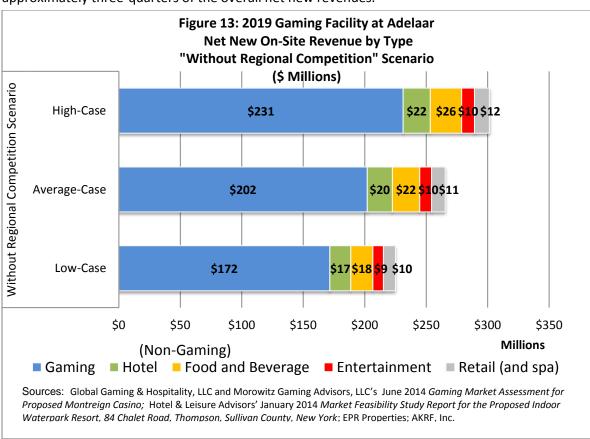
27



<sup>&</sup>lt;sup>1</sup> Unlike gaming expenditure potential, growth in non-gaming expenditure potential of New York State residents could more readily be captured by existing and planned hotel, food and beverage, entertainment and retail opportunities in the region. However, there will be a net increase in non-gaming expenditure within the local area that is not accounted for in this analysis.

#### **Total Net New Revenues**

As illustrated in **Figure 13**, the net new revenues within New York State associated with the proposed Gaming Facility are substantial. There are an estimated \$301.5 million in net new revenues with the high-revenue case; \$265.5 million with the average-revenue case; and \$225.1 million with the low-revenue case. Under each revenue case gaming revenues comprise approximately three-quarters of the overall net new revenues.



## F. FUTURE CONDITIONS WITH THE PROPOSED GAMING FACILITY "WITH REGIONAL COMPETITION" SCENARIO

This section presents estimates of economic benefits for an alternative "With Regional Competition" scenario in which a second Region One applicant is awarded a gaming license. The location of the second Region One casino varies by revenue case:

- **Low-revenue case** assumes a second Region One casino would be located in the southern portion of Orange County.
- Average-revenue case assumes a second Region One casino would be located in Newburgh, Orange County.
- High-revenue case assumes a second Region One casino would be located in Liberty,
   Sullivan County.



Under the "With Regional Competition" scenario, low-revenue case, the proposed Gaming Facility would include a 120-room hotel; an approximately 50,000-sf gaming floor with 900 slots and 42 tables; an approximately 10,000-sf even space, 800-sf executive conference room and 1,500 sf of breakout space; a 100-seat restaurant, two bars with a total of 150 seats, and a 120-seat food court; and an 800-space parking garage and 500-space surface parking lot.

Under the "With Regional Competition" scenario, average- and high-revenues cases, the proposed Gaming Facility would include a 232-room hotel; an approximately 70,000-sf gaming floor with 1,750 slots and 58 tables; an approximately 40,000- to 50,000-sf multi-purpose banquet and event center; several restaurants, a sports bar and a main casino bar, a 225-seat buffet and a 150-seat coffee shop; and 2,950 parking spaces.

#### **CONTRUCTION PERIOD BENEFITS**

Upon award of a license, the economic benefits generated by the Gaming Facility will start immediately with construction of its facilities. Timing of entry-to-market for the two Sullivan County casinos—and the timing of associated economic benefits— will differ by several years; as detailed in Exhibit VIII.C.4.b, the Gaming Facility is located on a Project Site that is ready for construction immediately (subject only to issuance of certain routine final approvals and permits), assuring the fastest speed-to-market of any proposed Gaming Facility in the State.

As detailed in Exhibit VIII.B.3.b, under the "With Regional Competition" scenario, direct employment from construction of the Gaming Facility (including both on-site construction jobs and jobs resulting from construction soft costs such as architecture and engineering) is estimated to range from 1,811 to 2,389 person-years of employment in New York State, for the low-revenue and the average- and high-revenue cases, respectively. Of these jobs, between 1,793 and 2,382 person-years are anticipated in Region One. Over the estimated construction build out, construction will generate an average of between 1,042 and 1,378 full-time equivalent jobs in Region One and between 1,437 and 1,509 full-time equivalent jobs in New York State each year of construction. Construction will generate an additional 315 to 408 person-years of indirect employment and 496 to 655 person-years of induced employment within the region, bringing the total number of jobs from construction to 2,604 to 3,446 person-years.

In the larger New York State economy, construction will generate an estimated 2,873 to 3,773 person-years of direct, indirect and induced employment. Based on Sullivan County's current share of employment in Region One for each affected industry sector, construction of the Gaming Facility will support 46 to 59 indirect and induced person-years of employment in Sullivan County. Including the 1,793 to 2,382 person-years of direct employment associated with hard and soft costs, construction of the Gaming Facility will support approximately 1,839 to 2,441 person-years of employment within Sullivan County.

The total economic activity that will result from construction of the Gaming Facility is estimated to range from \$606.22 to \$792.08 million in New York State, of which \$529.75 to \$698.73 million will occur in Region One. The total effect on the Sullivan County economy from construction of the Gaming Facility is estimated to range from \$365.17 to \$482.40 million. All of this economic activity will be net new to New York State.



#### **OPERATING PERIOD BENEFITS**

As described in Exhibit VIII.B.3.b, the Gaming Facility "With Regional Competition" scenario, high-revenue case will have an estimated 1,624 full- and part-time employees on-site in 2017 and will generate an estimated 2,468 full-and part-time direct, indirect, and induced employees in New York State, of which 2,385 jobs will be in Sullivan County and 2,427 jobs will be in Region One. Including the 1,624 direct full-and part-time jobs, there will be an estimated 1,882 full- and part-time jobs generated in the Town of Thompson. The total economic activity that will result from the Gaming Facility's annual operations in 2017 is estimated at \$443.20 million in New York State, of which \$428.75 million will occur in Sullivan County and \$435.01 million will occur in Region One. The total effect on the Town of Thompson's economy from annual operations in 2017 is estimated at \$353.30 million.

The Gaming Facility "With Regional Competition" scenario, average-revenue case will have an estimated 1,624 full- and part-time employees on-site in 2017 and will generate an estimated 2,430 full-and part-time direct, indirect, and induced employees in New York State, of which 2,351 jobs will be in Sullivan County and 2,392 jobs will be in Region One. Including the 1,624 direct full-and part-time jobs, there will be an estimated 1,870 full- and part-time jobs generated in the Town of Thompson. The total economic activity that will result from the Gaming Facility's annual operations in 2017 is estimated at \$420.92 million in New York State, of which \$407.01 million will occur in Sullivan County and \$413.11 million will occur in Region One. The total effect on the Town of Thompson's economy from annual operations in 2017 is estimated at \$335.00 million.

The Gaming Facility "With Regional Competition" scenario, low-revenue case will have an estimated 1,558 full- and part-time employees on-site in 2017 and will generate an estimated 2,159 full-and part-time direct, indirect, and induced employees in New York State, of which 2,096 jobs will be in Sullivan County and 2,130 jobs will be in Region One. Including the 1,558 direct full-and part-time jobs, there will be an estimated 1,740 full- and part-time jobs generated in the Town of Thompson. The total economic activity that will result from the Gaming Facility's annual operations in 2017 is estimated at \$305.69 million will occur in Region One. The total effect on the Town of Thompson's economy from annual operations in 2017 is estimated at \$241.40 million.

#### GROSS REVENUES GENERATED BY THE GAMING FACILITY

This section provides an estimate of direct revenues generated by visitation to the various elements of the proposed Gaming Facility under the "With Regional Competition" scenario. Estimates of visitation and revenues draw from analysis conducted by AKRF, Inc., as well as reports and analyses prepared by other consultants.

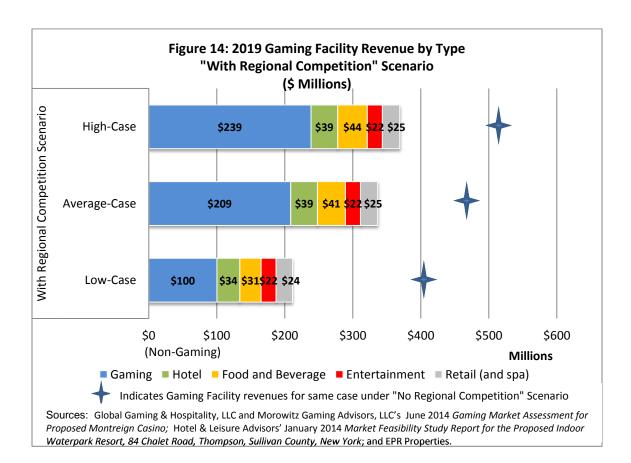
#### On-Site Revenues

Based on gaming revenue projections provided by Global Gaming & Hospitality, LLC and Morowitz Gaming Advisors, LLC, and non-gaming revenue projections provided by Hotel & Leisure Advisors and EPR Properties, total gross on-site revenues in 2019 generated by the proposed Gaming Facility are an estimated \$368.86 million under the high-revenue case assumption; \$336.56 million under the average-revenue case assumption; and \$211.27 million



under the low-revenue case assumption (see Figure 14). Revenues are expected to increase notably during a multi-year ramp-up, and are estimated to reach a stabilized condition by 2019 with more normalized growth rates thereafter.

As illustrated in Figure 14, gaming revenues account for between 47 and 65 percent of total 2019 estimated revenues for the Gaming Facility, depending upon the revenue-case assumption. Non-gaming components—including hotel, food and beverage, entertainment and recreation, and retail elements—account for between 35 and 53 percent of total estimated revenue.



As described in Section E, above, the inclusion of more non-gaming attractions in casino developments is an industry-wide trend that is being borne out throughout the United States. For average big strip casinos in Las Vegas, gaming has steadily declined as a percentage of total revenues, from 41 percent in 2007 to 37 percent in 2013. Food and beverage revenues increased during that time, from 19 percent to 23 percent. This trend has evolved as casinos have been developed in more and more states, and regional markets have matured. As a result, casino patrons are increasingly looking for other attractions, and new casinos have evolved to

<sup>&</sup>lt;sup>1</sup> University of Nevada, Las Vegas Center for Gaming Research.



become larger, mixed-use developments with a variety of offerings and attractions. In addition, as a result of the recession, consumers are spending less on gaming, creating more opportunity to generate revenue through non-gaming activities.

Under the "With Regional Competition" scenario the diversification of revenue sources within the proposed Gaming Facility is all the more important. The greater differentiation in product and amenity-rich package offered will enable the project to attract and maintain a deep customer base.

#### Off-Site Revenues

Not accounted for in the reporting above are substantial off-site revenues that will be generated by the proposed Gaming Facility. Off-site revenues will be generated from two primary sources:

- 1) Indirect and induced activity associated with the operations of the Gaming Facility, including the sale of goods and services to the project's casino, hotels, retail establishments (indirect), as well as the sale of goods and services to Gaming Facility workers through their day-to-day consumer purchases (induced); and
- 2) Off-site spending of Gaming Facility visitors.

Additional revenues from both sources will be substantial. Exhibit VIII.B.3.b provides an indication of the scale of indirect and induced economic activity compared with direct (on-site) activity. Off-site spending will generate revenues within both the local and regional economies. Gaming Facility patrons will spend money off-site traveling to/from the Gaming Facility, and for overnight guests, during their stays – for example, at nearby gas stations, restaurants and bars, retail shops, and local attractions.

#### NET REVENUE GENERATED BY THE GAMING FACILITY

Not all of the gross revenues reported above, and economic activities associated with those revenues, will be "net new" to New York State. There will be some amount of gaming revenues that otherwise would be captured by the existing Monticello Raceway and Casino as well as other existing casinos within New York State. Similarly, a portion of the non-gaming revenues (e.g., retail or food and beverage sales) will be a transfer of consumer spending that otherwise would have occurred within the region or within New York State more broadly. However, given that the proposed Gaming Facility will include a Class III casino complimented by an array of world-class amenities that individually and collectively will draw from a broad market area, there will be substantial net new revenues and associated economic activity occurring within the local area, Region One, and New York State.

#### **Net New Gaming Revenues**

As detailed in the *GGH/Morowitz Incremental Gaming Revenue Analysis*, net new gaming revenues within New York State will be derived from three primary incremental revenue sources:

- 1) Growth in spending from visitors to the Gaming Facility who reside in New York State;
- 2) Recapture of spending from visitors who reside in New York State and—were it not for the proposed Gaming Facility—would travel and spend out-of-state; and



3) Out-of-state visitors to the Gaming Facility who would—in the absence of the proposed facility—spend gaming dollars out-of-state.

Estimates of net new gaming revenues as provided by Morowitz—which work from the incremental gaming revenue estimates found in the *GGH/Morowitz Incremental Gaming Revenue Analysis* and further deduct revenues that will be captured by other New York State casinos—are reported for all revenue cases under the "With Regional Competition" scenario in **Tables 15 through 17**, below. Overall, net new gaming revenues that will be generated within New York State are approximately \$123 million, \$95 million, and \$26 million for the high-, average-, and low-revenue cases, respectively. These estimates represent from approximately 52 percent (under the high-revenue case) to 26 percent (under the low-revenue case) of gross gaming revenues under the "With Regional Competition" scenario.

Table 15
Net New Gaming Revenues to New York State
"With Regional Competition" Scenario
High-Revenue Case

Source	Montreign Resort Casino	Other New York State Casinos	Net New Revenues to New York State
NYS Gamers that Game at NYS Casinos	\$79,827,111	\$(44,117,525)	\$35,709,586
NYS Gamers that Game Out-of-State	\$31,803,421		\$31,803,421
Out-of-State Gamers that Game at NYS Casinos	\$62,510,992	\$(6,968,366)	\$55,542,626
Total	\$174,141,524	\$(51,085,891)	\$123,055,633
Source: Morowitz Gaming Advisors, LLC			

Table 16
Net New Gaming Revenues to New York State
"With Regional Competition" Scenario
Average-Revenue Case

Source	Montreign Resort Casino	Other New York State Casinos	Net New Revenues to New York State
NYS Gamers that Game at NYS Casinos	\$47,525,918	\$(46,279,900)	\$1,246,018
NYS Gamers that Game Out-of-State	\$46,610,024		\$46,610,024
Out-of-State Gamers that Game at NYS Casinos	\$56,295,676	\$(9,166,451)	\$47,129,225
Total	\$150,431,618	\$(55,446,351)	\$94,985,267
Source: Morowitz Gaming Advisors, LLC			



Table 17
Net New Gaming Revenues to New York State
"With Regional Competition" Scenario
Low-Revenue Case

Source	Montreign Resort Casino	Other New York State Casinos	Net New Revenues to New York State
NYS Gamers that Game at NYS Casinos	\$17,757,503	\$(15,620,498)	\$2,137,005
NYS Gamers that Game Out-of-State	\$11,353,019		\$11,353,019
Out-of-State Gamers that Game at NYS Casinos	\$16,355,967	\$(3,930,890)	\$12,425,077
Total	\$45,466,489	\$(19,551,388)	\$25,915,101
Source: Morowitz Gaming Advisors, LLC			

#### **Net New Non-Gaming Revenues**

Given the substantial overlap in visitation between Montreign Casino Resort visitors and visitation at other Gaming Facility amenities (including the Indoor Waterpark Lodge, Entertainment Village and Monster Golf Course) and the destination-oriented nature of the amenities in their own right, the percentage of gross non-gaming revenues that will be new to New York State is expected to be similar to the percentage for gaming revenues estimated above. However, unlike the net new gaming revenue analysis, the analysis of net new non-gaming revenues conservatively excludes growth in non-gaming revenue spending from visitors to the Gaming Facility who reside in New York State. Therefore, net new non-gaming revenues are reported for two primary net new revenue sources:

- 1) Recapture of spending from visitors who reside in New York State and—were it not for the proposed Gaming Facility—would travel and spend non-gaming consumer dollars out-of-state; and
- 2) Out-of-state visitors who—in the absence of the Gaming Facility—would spend their non-gaming consumer dollars out-of-state.

Based on these two sources, the net new non-gaming revenues expected to be generated onsite at the Proposed Gaming Facility are shown in **Table 18** for each of the revenue cases under the "No Regional Competition" scenario. Overall, net new non-gaming revenues that will be generated within New York State are approximately \$48 million, \$57 million, and \$26 million for the high-, average-, and low-revenue cases, respectively. These estimates represent from approximately 45 percent (under the average-revenue case<sup>2</sup>) to 24 percent (under the lowrevenue case) of gross non-gaming revenues under the "With Regional Competition" scenario.



<sup>&</sup>lt;sup>1</sup> Unlike gaming expenditure potential, growth in non-gaming expenditure potential of New York State residents could more readily be captured by existing and planned hotel, food and beverage, entertainment and retail opportunities in the region. However, there will be a net increase in non-gaming expenditure within the local area that is not accounted for in this analysis.

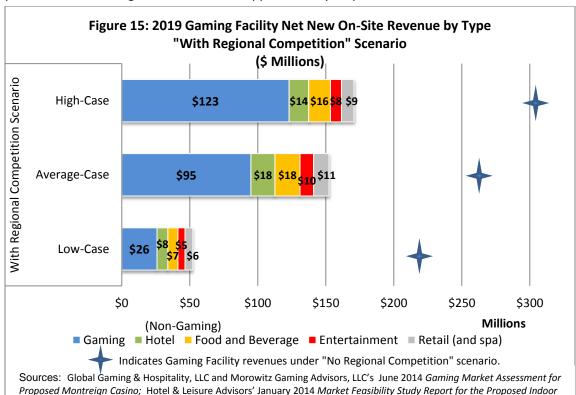
<sup>&</sup>lt;sup>2</sup> The high-revenue case assumes a second licensed casino in Liberty, Sullivan County. Given the proximity of the second licensed casino, the amount of recapture is diluted between the Liberty casino and the proposed Gaming Facility at Adelaar, resulting in a higher net revenue amount for the average-revenue case.

Table 18
Net New On-Site Non-Gaming Revenues to New York State
"With Regional Competition" Scenario

	High-Revenue Average-Revenue Low-Revenue		
On-Site Revenue Source	Case	Case	Case
Hotel	\$14,376,957	\$17,634,135	\$7,964,015
Food and Beverage	\$15,930,425	\$18,438,761	\$7,390,331
Entertainment	\$8,145,388	\$9,990,771	\$5,224,956
Retail (and Spa)	\$9,239,300	\$11,326,675	\$5,714,158
Total	\$47,692,071	\$57,390,342	\$26,293,460

#### **Total Net New Revenues**

As illustrated in **Figure 15**, the net new revenues within New York State associated with the proposed Gaming Facility under the "With Regional Competition" scenario are still substantial, although less so as compared to the "No Regional Competition" scenario. There are an estimated \$170.7 million in net new revenues with the high-revenue case; \$152.4 million with the average-revenue case; and \$52.2 million with the low-revenue case. The percentage of net new revenues attributable to gaming varies under each revenue case, from approximately 72 percent under the high-revenue case to approximately 50 percent under the low-revenue case.



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Waterpark Resort, 84 Chalet Road, Thompson, Sullivan County, New York; EPR Properties; and AKRF, Inc.



It is important to note that while these net new revenues to New York State are lower than predicted with the "No Regional Competition" scenario, much of the gross revenues will be net new to the local area and the Catskill region.

#### **G. CONCLUSION**

A major goal of the Act is to enhance the financial condition of localities in the State that have suffered from economic hardships. This analysis demonstrates that the Town of Thompson, and the municipalities within Sullivan County as a whole have suffered pronounced economic hardships for many years. Within the Town of Thompson, nearly a quarter of the population lives below the poverty level, with median household income declining in real terms by over 20 percent since 1999. Sullivan County has had the lowest annual unemployment rates of any county in Region One, an a nearly six percent drop in total workforce since 2008. By nearly every social and economic metric, the Town of Thompson and surrounding areas define economic hardship.

The analyses presented above also demonstrate that the proposed Gaming Facility will serve to enhance the financial conditions of the Town of Thompson, the surrounding municipalities within Sullivan County, and the region more broadly. Upon award of a license, the economic benefits generated by the Gaming Facility will start immediately with construction of its facilities. The Gaming Facility is located on a Project Site that is ready for construction immediately (subject only to issuance of certain routine final approvals and permits), assuring the fastest speed-to-market of any proposed Gaming Facility in the State. Under the "No Regional Competition" scenario construction will generate an average of 1,746 full-time equivalent jobs in Region One during each of the approximately two years of construction. Construction will generate an additional 506 person-years of indirect employment and 829 person-years of induced employment within the region. The total economic activity that will result from construction of the Gaming Facility is estimated at \$1.02 billion in New York State, of which \$882.18 million will occur in Region One. The total effect on the Sullivan County economy from construction of the Gaming Facility is estimated at \$610.08 million, all of which will be net new to the State.

Operations of the Gaming Facility will generate substantial long-term economic activities generated by millions of new visitors to the area, and hundreds of millions in visitors' on- and off-site spending. Under the "No Regional Competition" scenario gross on-site revenues are estimated to range from approximately \$511 million to \$416 million depending on the revenue-case, with an estimated \$301 million to \$225 million of those revenues being net new within New York State. Under the "With Regional Competition" scenario gross on-site revenues are estimated to range from approximately \$369 million to \$211 million depending on the revenue-case, with an estimated \$171 million to \$52 million of those revenues being net new within New York State. Although under both scenarios there are gross gaming and non-gaming revenues that will represent a transfer of consumer spending that otherwise would have occurred within New York State, a vast majority of the gross revenues will represent net new revenues within the Town of Thompson and surrounding municipalities, and in this respect will still serve the goal of the Act—to enhance the financial condition of localities in the State that have suffered from economic hardships.



#### About AKRF, Inc.

AKRF, founded in 1981, is a multidisciplinary consulting firm specializing in environmental, planning, economic, and engineering services. We bring together the talents of over 200 professionals in five locations to complete a wide variety of projects for public agencies, private clients, and municipalities, and deliver solutions with substantial, measurable value.

Our people are key to our long record of success. Our professional staff—many of whom are recognized industry leaders with many years of experience—include economists, urban planners, historians, air quality and noise analysts, civil engineers, transportation planners, and hazardous materials specialists. Our range of expertise enables us to offer our clients, from a small private developer to a large public agency, a single source to meet all their regulatory, engineering, and planning needs.

Because AKRF's growth has been from within and not through acquisition, our departments and our staff members have worked side-by-side for decades. This means that there are no barriers to communication as projects evolve and new challenges are addressed. When you work with AKRF, you have immediate and constant access to the full range of our staff expertise and we can seamlessly respond to your project's needs.

AKRF's Economic and Real Estate Advisory Services practice helps public and private clients make informed, cost-effective decisions through a broad range of services including market and demand analyses, financial feasibility analyses, economic and fiscal impact analyses and comprehensive development strategies. Our team includes economists, MBAs, input-output modelers, accredited real estate professionals, and former real estate developers. For over 30 years we have worked on award-winning, small town revitalization projects as well as some of the region's signature multi-million-dollar development projects. Our experts are well versed in analyzing markets, conducting financial pro forma assessments, assessing economic impacts, and creating economic development strategies that help not only to get things built but also unfold each project's catalytic potential.

AKRF's Economic and Real Estate Advisory Services practices areas are as follows:

#### **Demographics & Market Conditions**

We provide demographic and market studies for residential, commercial, industrial, and mixed-use projects. Private-sector clients call on AKRF to determine or test demand for their real estate developments, and to help them navigate the public approval process by forecasting potential socioeconomic impacts. Public-sector clients frequently use our services to plan for population and job growth and to verify the market for proposed real estate projects. Specific areas of expertise include:

- Market and feasibility studies
- Consumer spending analysis
- Capture rate/gap analysis
- Housing demand analysis
- Demographic trends and forecasts



CEQR/SEQR/NEPA socioeconomic impact and environmental justice analyses

#### **Tourism & Hospitality**

Tourism and the hospitality industry are key contributors to the economy of an area, urban or rural. AKRF understands how attracting, entertaining, and lodging visitors provides opportunities to capture consumer expenditures. Clients who have used these services include real estate developers, state and municipal finance authorities, economic development agencies, operating corporations such as casinos and convention centers, local development corporations, and museums and cultural facilities. Specific areas of expertise include:

- Market assessments / Facility programming
- Feasibility studies and performance evaluation
- Visitation projections / Marketing strategy
- Sales and revenue projections
- Strategic development planning

#### **Economic & Fiscal Impacts**

AKRF is well-known for top-notch economic and fiscal impact modeling capabilities. Using RIMS II and IMPLAN input-out models, we help economic development agencies, public development corporations, and private-sector developers understand and communicate the value of proposed development projects in terms of direct and indirect jobs, wages and salaries, property and sales taxes, personal income and corporate taxes, and utility and special district taxes. In addition to economic and fiscal impact modeling, specific expertise includes:

- Cost-benefit analysis
- Cost of services analysis
- Employment and labor market analysis
- Tax Increment Financing (TIF) planning and analysis
- EB-5 application support

#### **Real Estate & Economic Development**

We help public development agencies and private real estate investors determine how best to generate sustainable economic development in a region, town, neighborhood, or single development parcel. Our staff works to maximize development opportunities by weighing economic, financial, environmental, and physical factors, setting priorities, and evaluating the public and private return on investment. Our services include:

- Corridor studies / Revitalization strategy / Blight studies
- Transit Oriented Development (TOD) studies
- Research & Development (R&D) studies



- Strengths Weaknesses Opportunities and Threats analysis
- Highest-and-best use analysis / Financial feasibility studies
- Urban renewal plans
- Cash-flow analysis / Site selection studies
- Public private partnership (P3) strategy.

