



# MOHEGAN SUN CONCORD

SULLIVAN COUNTY CATSKILLS



## Marketing & Regional Tourism/Attractions Partnership Program

I am interested in participating in the Mohegan Sun Concord Marketing & Regional Tourism/Attractions Partnership Program.

Proprietor or Proprietors Representative: Laurie Heller  
 Business Name: ShortLine/Coach USA bus compnay  
 Business Address: 66 Tetz Rd  
 City: Chester  
 State: Ny  
 Zip: 10918  
 Phone: 845-610-2646  
 Cell: 201-832-7361  
 Email: Laurie.Heller@coachusa.com

**Please check all that apply below, and supply additional details as requested.**

- I am a local business owner in [Municipality, County] . I am interested in providing goods and/or services to Mohegan Sun Concord. (3)  
 Those goods and/or services may include:
- I am a local business owner in [Municipality, County] . I agree to explore partnership opportunities with Mohegan Sun Concord to draw patrons to the region. (4)
- I represent a local restaurant, small business, hotel, attraction, and/or a retail facility in Bus company that provides service fr. I am interested in engaging in cross-marketing strategies with Mohegan Sun Concord. (5)
- I represent a live entertainment venue in [Municipality, County] . I am interested in pursuing an agreement with Mohegan Sun Concord specific to cross-marketing and other promotional partnership opportunities. (2.a)
- I understand that by submitting this form, I am only expressing interest in the Mohegan Sun Concord Marketing & Regional Tourism/Attractions Partnership Program. This is not a binding agreement. I understand that I will be contacted in the future to complete program terms and to potentially enter into a formal agreement with Mohegan Sun Concord.

Signature: *Laurie Heller*

Date: 06/12/2014

You can also print and mail to: Mohegan Sun, PO Box 156, South Fallsburg, NY 12779.