

**Exhibit IX.B.5.1      Cross-Marketing      MOHEGAN SUN AT THE CONCORD**

The following summary demonstrates the interests of multiple local businesses, to participate in a cross-marketing strategy through our Mohegan Sun Momentum Points Program.

1. Mountain Bear Crafts
2. Jeff Bank
3. Honor's Haven Resort and Spa
4. Shortline/ Coach USA Bus Company
5. Reber River Trips
6. Fallsburg Lumber
7. Robert Green Auto and Truck Inc.