

b. *Submit as Exhibit VIII. C.10.b. a description of plans, if any, to highlight Host Municipality local and regional products, brands and cuisine in restaurants, lounges, bars, retail spaces and ancillary amenities. Describe any proposed tie-ins or ventures with Host Municipality, local and regional establishments. Provide copies of any agreements or arrangements for the same. Describe how the Gaming Facility will complement and be compatible with the Host Municipality's culture and how it will showcase, stimulate and improve the use of existing and future attractions, including tourism and convention facilities within the Host Municipality and nearby municipalities*

The "Mohegan Way" demonstrates our history of working with local communities for the benefit of all. Three local distilleries, Catskill Distilling Company, Roscoe Distillery, and Prohibition Distillery, will have their products prominently displayed at our bars, restaurants and noted as local on our menus. Fresh produce will be purchased from local farmers and designated local on our restaurant menus as well. This will include chicken from "Murry's Chickens" in South Fallsburg," maple syrup from the "Catskill Mountain Sugar House" and items from local farm stands including the "Monticello Farm Stand." Since Mohegan Sun at the Concord will feature access to multiple area golf courses (see local agreements Exhibit IX.B.4) for Tarry Brae Golf Course and Lockmor Golf Course agreements). Shuttle Bus service will be provided by Rolling V and will bring guests to and from the Big G golf course in Liberty (owned by an affiliate of the applicant), as well as others. The Villa Roma Resort, the County's largest resort hotel supports the Mohegan Sun at the Concord. Our agreement in Exhibit IX.B.4 is a typical example of how businesses like Villa Roma will work with Mohegan Sun at the Concord. The agreement includes a "Momentum Points" partnership program where Mohegan's patrons will be able to redeem points at the various entertainment, sports, and hospitality opportunities at Villa Roma, while providing for cross website linkage for both resorts, and casino employee education on Villa Roma features and different attractions in the area. The agreement also provides for the ability to use Villa Roma for overflow guests, for creating a shuttle service to bring Villa Roma guests back and forth from casino (using Rolling V transport and Alman Monti taxi service (Exhibit IX.B.4), and for offering food and beverage and gaming incentives to Villa Roma patrons. Paul Carlucci, an owner of the Villa Roma, and President of the Sullivan County Visitors Association agreed to create and strengthen these cross promotion packages between Villa Roma and Mohegan Sun at the Concord,

Mohegan Sun at the Concord also has a Memorandum of Understanding (MOU) with the Sullivan County Visitors Association. This MOU shows how Mohegan Sun Concord will stimulate and improve the use of existing and future attractions by using a virtual concierge touch screen located within the casino complex that will promote local attractions, adventure opportunities, and restaurant offers. The virtual concierge will also promote established arts and cultural venues, as well as local foods and craft spirits in nearby restaurants under a "taste of New York" cross marketing and loyalty card program. The Sullivan County Visitors Association, as a NYS recognized Convention and Visitors Bureau and NYS tourism promotion agency, will also team with the Mohegan Sun Concord to market our destination as a meeting and conference center utilizing on-site and off-site lodging options, thereby re-igniting the Sullivan County Catskills as a meeting and convention destination.