

EXHIBIT VIII.C.9.c. ENTERTAINMENT VENUES MOHEGAN SUN AT THE CONCORD

c. Submit as Exhibit VIII. C.9.c. a description of the extent to which entertainment venues and plans are contemplated to be used for casino and/or other marketing. Include the manner in which the Gaming Facility will enhance entertainment venues already existing in the Host Municipality and nearby municipalities.

Please refer to Exhibit VIII.B.9 (Marketing Plans) in the Application for detail of our marketing plans for the Entertainment Venues at Mohegan Sun at the Concord.

Mohegan Sun at The Concord is expected to enhance greatly entertainment venues in Thompson and nearby municipalities. As part of its outward-facing model, Mohegan Sun at The Concord anticipates that current and future entertainment venues in the vicinity will benefit particularly through the Momentum Rewards program and that all will benefit from tourists extending their stays in the Catskills Region to take in more and more attractions.

The Momentum Rewards program will bring immediate benefits since patrons who have earned points at other participating Mohegan Sun facilities will be able to spend them right away in the Catskills.