

EXHIBIT **IX.B.5.**

CROSS MARKETING



As described in Exhibit IX.B.2.a., the Applicant has entered into the Fairgame MOU providing for among other things cross-marketing activities, such as advertising for the Gaming Facility at such live entertainment venues and purchase of tickets for events at the live entertainment venues. The Applicant has also had discussions with other local attractions including area professional sports teams about potential cross-marketing opportunities.