

Exhibit IX.B.1 – Local Business Promotion

Submit as Exhibit IX.B.1. a description of plans for promoting local businesses in Host Municipality and nearby municipalities including developing cross-marketing strategies with local restaurants, small businesses, hotels and retail facilities. Provide copies of any contracts, agreements or other understandings evidencing such cross-marketing.

Capital View Casino & Resort is firmly committed to working with the businesses in the local area to ensure the long term success of our entire community. Our experience in multiple states is that strong local partnerships are the key to a thriving casino that lifts up an entire community and spurs growth throughout the region.

For example, our team has partnered with our community to create “Fun Books” to give to every new member of our Players Club. These books consisted of dozens of free or discounted offers at local businesses and attractions. We have also partnered in multiple properties to create “Stay & Play” packages with local attractions and hotels to encourage guests to enjoy our casino fun while also visiting other businesses and attractions in our community.

The Player Rewards program will be a cornerstone of Capital View Casino & Resort’s community partnership programming. Building on popular programs at Saratoga Casino and Raceway’s Downtown Business Association gift card program already in place, we will provide players with an option to exchange their reward points for gift cards at area businesses and attractions, driving visitors to the region’s many great exiting restaurants, shops and cultural sites.

On-Site Promotional Visibility - Capital View Casino & Resort will showcase the services and products of local restaurants, attractions and retailers throughout the facility. Our guest rooms will feature information on a wide array of area attractions and businesses. We want visitors to know that there are many great things to do in Rensselaer County and throughout this region.

Capital Concierge – Capital View Casino & Resort will have a professional and knowledgeable concierge service to provide patrons with detailed information for, and special promotions to, local amenities including restaurants, tourist attractions and lodging.

Capital Partners – Capital Partners will allow local businesses to promote their goods and services directly to our guests as well as our employees. Guests and employees who show their Players Club card or employee badge will be offered specials at Capital Partner locations, thus encouraging trial visitation. Additionally, these partners will be promoted on our website, Players Club collateral, employee newsletters and through direct mail and email throughout the year.

Destination Shuttle - We will provide a convenient shuttle service that will take guests to and from a wide array of local and regional attractions, including restaurants, and retailers in the Town of East Greenbush.

Local Product Usage – As we have done in other locations, including Saratoga Casino and Raceway, we will seek opportunities to feature local products in our restaurants. Agreements such as these include wineries, breweries and other food and beverage producers as shown in the following examples:



PROUDLY SERVING LOCAL PRODUCTS

Swedish Hill Winery

*Twenty to One Finger Lakes White Table Wine
Exclusive to Saratoga Springs, NY*

Featured in Fortunes Restaurant

Saratoga Olive Oil Co.

*A variety of their premium Olive Oils and
Balsamic Vinegars are available on our salad bars*

Featured in the Garden Buffet and Fortunes Restaurant

Olde Saratoga Brewing Company

Serving Saratoga Lager and seasonal brews

Featured throughout the property

Saratoga Salsa & Spice Company

Now offering Saratoga Bloody Maré mix

Featured in Fortunes Restaurant



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While Capital View Casino & Resort will operate a hotel at the facility, we anticipate forming partnerships with other local hotels to accommodate our guest choices and fulfill additional demand during peak times. Partner hotels will be featured on our website and will be included in our Capital Partner program. Such relationships will drive trial and repeat visitations to the hotels in our surrounding area.



BBLHospitality

June 24, 2014

New York State Gaming Commission
P.O. Box 7500
Schenectady, New York 12301-7500

To the New York State Gaming Commission and Resort Gaming Facility Location Board:

BBL Hospitality and Capital View Casino and Resort have developed a hotel partnership. If granted a license, during the construction of the Capital View Casino and Resort, consultants and contractors may need to stay at local area hotels. Capital View Casino and Resort will refer those working on the development to BBL Hospitality's Residence Inn by Marriott Tech Valley and Holiday Inn Express and Suites in East Greenbush, NY. Capital View Casino and Resort will also work with BBL Hospitality after construction to refer overflow guests and guests seeking to stay outside of facility to BBL Hospitality's hotels in East Greenbush, NY.

BBL Hospitality and Capital View Casino and Resort know that a hotel partnership is the best way to ensure the success of both BBL Hospitality's existing hotels and the hotel at Capital View Casino and Resort. We look forward to working together to create the best accommodation options for workers, guests, and tourists in the Capital Region.

Sincerely,

A handwritten signature in black ink, appearing to read 'James D. Featherstonhaugh', written in a cursive style.

James D. Featherstonhaugh
Corporate Secretary and Chief Legal Officer
Saratoga Casino and Raceway
324 Jefferson Street
Saratoga Springs, NY 12866

A handwritten signature in black ink, appearing to read 'Stephen Obermayer', written in a cursive style.

Stephen Obermayer
Chief Financial Officer
BBL, LLC
P.O. Box 12789
302 Washington Avenue Ext.
Albany, NY 12212