

EXHIBIT VIII.C.7.f – Plans to Differentiate Hotel from Competitors

Submit as Exhibit VIII.C.7.f a description of any particular efforts – design, operations, and/or marketing – that are planned to differentiate the hotel from competitors and to maximize the potential of the market.

With a distinctive design that evokes the Dutch influence on the Capital Region and a focus on providing the creature comforts of a resort experience, Capital View Casino & Resort’s hotel will be unlike any other in the region.

Where most hotel companies follow a template for each of their properties, Capital View Casino & Resort will be distinctively a product of its location, built from the ground up to reflect the history, tradition and character of the area.

The hotel will provide the 3-star-plus service, décor and ambience of a resort, making it a destination stay – a place where regional residents can have the experience of an upscale vacation without the accompanying travel. It will also be distinguished by its flagship restaurant, a steakhouse operated by revered Capital District restaurateur Angelo Mazzone. Mazzone Hospitality is the renowned team behind Angelo’s 677 Prime, downtown Albany’s premiere steakhouse, and other award-winning restaurants.

