

Non-Gaming Amenities

Proposed Restaurant/Retail/Lounges/Bars/Recreation/etc.

The non-gaming program at Caesars New York will provide the perfect complement of dining and entertainment options for this world-class destination resort. The non-gaming amenities include:

- Approximately 6 restaurants and a coffee shop totaling 38,800 square feet with a total patron capacity of 1,395. This will include two fine dining concepts, casual outlets, a food hall and a sports bar.
- Approximately five bar/lounge concepts totaling 7,600 square feet with a total patron capacity of 190.
- A Player's Lounge of approximately 3000 square feet with a total patron capacity of 60.
- Approximately 1,500 square feet of retail space
- Public art program
- Spa/Fitness Center/Pool
- Trails and Walkways
- Amphitheater and Festival Lawn

Caesars Dining Concepts

Caesars pioneered the celebrity chef concept in Las Vegas. Today, Caesars continues to stand apart from the rest and is home to several internationally renowned chefs from around the globe – including Chefs Nobu Matsuhisa, Wolfgang Puck, Gordon Ramsay, Bobby Flay, Guy Fieri, Giada de Laurentiis and Guy Savoy. These chefs have developed unique culinary approaches that elevate the dining experience at Caesars to an entirely new level and have proven to be a key attraction for guests who are looking for exclusive culinary delights. Caesars also partners with world-class restaurant brands, which combined with world-renowned chefs results in a diverse and exciting dining experiences for guests. The Caesars New York program of restaurants will be no different and will include a range of dining concepts from fast and casual to fine dining.

The summary below provides an indicative description of the types of dining concepts being considered for Caesars New York:

The Streets of New York:

Playing off the local streetscapes and the food movement toward fast casual, organic and authentic cuisine, the Streets of New York offers something for everyone. Local best-in-class operators will recreate their own unique identities through individual street frontages and will be served through communal seating. Modern industrial meets history in this space. Individual operators are still being determined, but concepts include a Burger Joint, Draft Beer Bar, Taco Truck, Pizza Place and Seafood Stand.

Gordon Ramsay Steak:

Already a media mogul and renowned Chef, Gordon Ramsay packs the punch to deliver crowds of hungry diners. A screaming success in Las Vegas, GR's steakhouse offers guests a look at the exclusive beef

aging program created under the direction of Chef Ramsay and his culinary team. The menu selections range from traditional steakhouse fare with delectable cuts of beef to Ramsay's signature fish and chips and Sheppard's Pie. This dynamic new addition to Ramsay's profound collection of restaurants will also offer the freshest seafood and mouth-watering cuts of beef, French-influenced sides and delicious desserts.

Gordon Ramsay BurGR:

Equally successful in it's flagship location, GRBRGR continues to break it's own records serving thousands of covers per day. Simple in nature, but flawlessly executed, the menu offers delicious burgers, fries and beers in a fun and fiery space. Whether traditional or unique burger preparations, the menu items at this New York restaurant will be crafted using the freshest, quality ingredients. Paying special attention to not only the ingredients but the method, beef patties will be cooked over an open flame fueled by hard woods.

Vin Blanc Brasserie:

Breakfast, Lunch and Dinner Parisian style...Serving traditional Bistro fare and featuring a significant raw bar, French inspired cuisine including Steak Frites, Roast Chicken, Mussels and Croque Monsieur. Breakfast will be served all day and the outdoor patio will be a hot spot several months a year. True to it's name, the Bistro will offer a fabulous wine by the glass menu with some of the most interesting international varietals available today.

Noodle Bar:

Traditional with a twist...The forces behind Beijing Noodle 9 have created an exceptionally beautiful Chinese inspired noodle bar adjacent to the Asian Gaming Room. Although small in scale, a Sake bar will also be featured. Expect mouth-watering selections of soup, dim sum, noodle and rice dishes and chef's specialties.

Caesars New York Restaurant Program:

Outlet	Approximate seating count	Approximate Area in Square Feet
Fine Dining 1	180	6,200
Fine Dining 2	180	6,200
Sports Bar	150	5,000
Noodle Bar	80	2,400
Brasserie / 24 hour restaurant	118	5,000
Coffee	-	1000
Streets of New York (5 outlets)	245	13,000
Total	1,395	38,800

Caesars Bar Concepts

Concepts for Caesars New York are still being determined, but the bar program may include a mix of the following concepts.

Artisan Bar: Another small bar installation of six seats, the Artisan bar features local art from New York. Artisan Tap Beers will be highlighted along with a limited cocktail bar.

WSOP Bar: The iconic World Series of Poker Brand speaks for itself and is the design backdrop of the bar located adjacent to the poker room. High energy and state of the art A/V, this will be a great location to watch the poker room or wait for a table.

Citrine Bar: If you love a perfect martini or sassy Sauvignon Blanc this is your spot. The circular citrine bar is curated to highlight Roman artifacts in a modern setting. If you are at the casino on a date, this is the perfect setting. Full bar and TV viewing will be available.

Chambers Feature Bar: When in Rome...Modeled after the original Roman aqueducts, this architectural icon will blow your mind. Centrally located, you won't be able to miss this glowing tribute to Caesar himself.

Caesars New York Bar/Lounge Program:

Outlet	Approximate seating count	Approximate Area in Square Feet
Center Bar	44	1,000
Lobby Bar	40	1,000
World Series of Poker Bar	44	3,000
Player's Lounge	60	3,000
Shimmer	50	2,000
Pool bar	12	600
Total	250	10,600

Caesars Retail Space

The property will have a small resort retail outlet primarily for guest convenience and satisfaction. The outlet will be approximately 1,500 square feet and will feature sundries, a newsstand and Caesars branded gifts and apparel.

Public Art Program

Public art will define the character of way finding and signage at all entries and throughout the entire landscape of the Caesars New York development. As a feature component located at key places on the site, tall, backlit artifacts will showcase iconic images of early Roman sculpture and architecture.

These art elements range in size from larger elements at the entry and entry drive to smaller, human-scaled versions that flank the pedestrian sidewalk and canopies at the Hotel and Casino. These smaller elements will incorporate digital technology to allow for a revolving art program to be initiated by Caesars. Building on the Caesar's brand, art programs will include local artists, international artist or special events programs.

The Entry Court will be comprised of a plaza at the main entry to the Casino that will include a drop-off area at the Port Cochere for valet, taxis, and limousines. The entry court is envisioned to be a very active and vibrant space with high visibility, and within the plaza there are opportunities to display public art and sculpture.

Moving into the interior of the casino, art and artifact are fully integrated through-out. In the hotel and Caesars casino, art and artifact reappear in small and large ways. For example:

- roman artifact entry portal at the entrance to the Casino
- the golden Caesars doors at the entry to the hotel
- the Roman-inspired bas relief in the hotel lobby
- the central Aqueduct motif used and reinterpreted in modern materials at the central Gaming pit
- three-dimensional sculpture as artifact and also reinterpreted in modern materials through-out the Casino

Spa/Fitness Center/Pool

The Spa, Fitness Center and Pool facilities are described in detail in the response to question VIII.C.7.e.

Trails and walkways

The Caesars New York design promotes diverse open spaces that range from active pedestrian spaces and vibrant plazas to passive ecological areas with walking trails and viewing areas for the public. A network of public pedestrian walkways and bikeways will offer the opportunity to connect visitors and provide access to the other outdoor amenities.

Pathways will peel away from the road to provide a more enjoyable pedestrian experience. A network of public pedestrian walkways and bikeways will create a unique arrival sequence and visitor experience by embracing the marsh-like setting and establishing a Caesars New York landscape that is outwardly-focused. All pedestrian areas and pathways are designed to support universal access, and are sized to appropriately accommodate the anticipated volume of users. Site furnishings (e.g., benches) along pathways will support pedestrian comfort. Pathways will also play a role in filtering stormwater before it leaves the site. Attachment VIII.C.10.a_A1 provides an illustration of the pedestrian circulation plan supporting the described trails and walkways.

Amphitheater and Festival Lawn

The Caesars New York landscape will include a seasonal outdoor Amphitheater and Festival Lawn. This aspect of the project helps activate the outdoor spaces adjacent to the Casino and Hotel with programmable spaces for visitors and guests. The temporary amphitheater includes flexible seating and lawn seating, but also functions as a park that is accessible to the visitors when performances are not taking place. When activated the amphitheater can accommodate seating for 2,000 spectators with the Festival Lawn providing informal seating for 2,000 visitors and guests.

Attachment VIII.C.10.a_A1



VIII C.5.A_A1C

Non-Gaming Amenities

Promotion of Local and Regional Amenities

Throughout the past 10 years, Caesars has pioneered a new kind of casino development, a project that weaves Caesars into the fabric of its host communities. These projects are outward facing, not inward facing and can be located in all kinds of environments – whether urban, or suburban. Caesars believes this kind of development offers a model for planning and development that incorporates many destination resort experiences with the unique activities of the surrounding areas.

Travelers are increasingly seeking authentic experiences that resonate with their interests. Paul Wiseman, President of Trafalgar Tours, noted that he has observed “travelers looking for exclusive experiences in destinations that are unique to that destination as well as experiences that give them an *inside* perspective on the local culture.” The popularity of successful locally integrated boutique hotels (as alternatives to traditional “big box” branded hotels) are demonstrative of this shift in preference.

Based on the approach outlined above, as well as input from members of the community in Woodbury, there are several ways in which Caesars can highlight local and regional products, goods and services.

- First, Caesars has established partnerships with local businesses: restaurants, hotels, retail, and attractions. This extends beyond cross-promotion, and provides customers the opportunity to redeem Total Rewards points. Partnerships include:
 - Rushmore Estate and Bed & Breakfast (MOU Executed)
 - Falkirk Estates & Country Club (MOU Executed)
 - Palaia Vineyards & Winery (MOU Executed)
 - Cosimo’s Brick Oven & Grill (MOU Executed)
- Second, Caesars will align marketing efforts with the surrounding attractions including Arts and Entertainment venues. Partnerships include:
 - Museum Village, Monroe (MOU Executed)
- Third, Caesars has identified that the majority of the contracting opportunities, particularly on the local level can be best achieved by utilizing strong ready, willing and able local and regional businesses. Caesars will utilize its four phased process to drive economic inclusion in contracting opportunities: building relationships and alignment, informing potential vendors, outreach and sourcing of goods and services.
- Fourth, Caesars will embrace an approach to design that is architecturally significant, but also contextually relevant to the surrounding area. We will also invite local artists to display their art within the property.
- Lastly, Caesars strives to hire individuals passionate about the local and surroundings communities and locale.